

IEEE Membership Development Conference Call / Web Cast

15 January 2011



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Today's Edition ...

Preview Topics

- 2011 – Initial Direction - John Day
- December 2010 & Year-End Trending – John Day

Business Cycle Spotlight

- The Renewal Period, Pulling Pre-Arrears Member Data – Aleksandar Szabo

Updates / Wrap-Up / Direction

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers



John Day
Membership Development



Aleksandar Szabo
Member of Region 8 MD Team



Web Cast Interface – ReadyTalk®

Hide Chat Raise Hand Full Screen

Back Forward | <https://lax6.readytalk.com/interface/flashView.jsp?uri=services/lax6/core&uid36=75rnr6simple=true&nmid=9203903&flashSk=cy2buw&flashDL=pond0-core&signed=fab&vme> | Print

Hide Chat Raise Hand Full Screen ReadyTalk

John Day: This is a test of the chat feature.

IEEE Membership Development Conference Call / Web Cast

21 August 2010

 Thomas G. Habetler
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Chat with Presenter: Send

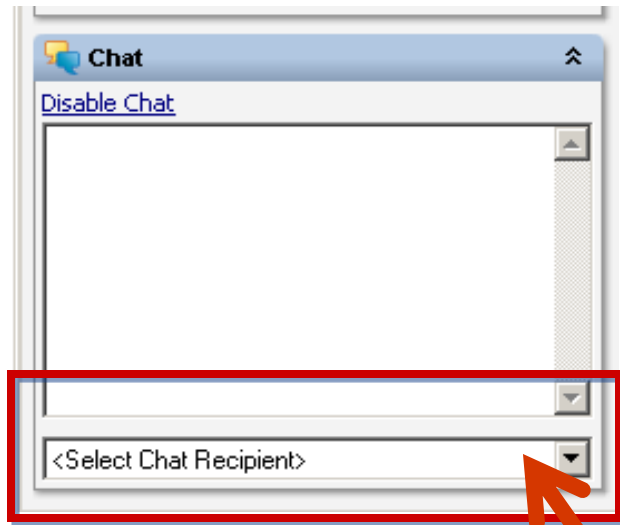
Introductions /
Ask Questions



Web Cast Attendance Roll Call

Use the Chat pod.

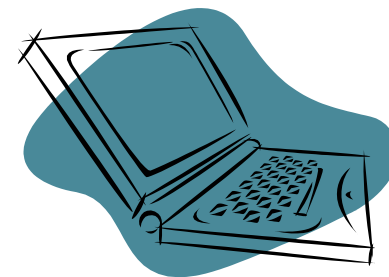
Please type in your name/
title/location



Web Cast Notes

Webcast presentation will be available on *new* MD online community at <http://oc.ieee.org> (general access page) or <http://ieee-md-net.oc.ieee.org/main> for the MD Community/Group. You will need to use your IEEE web account for access. Once in, the presentation will be posted under the “Content” Tab. If you wish to join, please send email to c.downer@ieee.org for an invite.

Attendees will hear the broadcast via their computer, or dial into the phone using the dial-in numbers provided. An Operator will assist during the webcast.



This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD online community (please see access above).



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or Moderator.



Preview Topic

2011 – Initial Direction



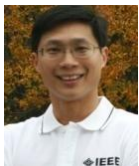
Presented by:

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The Regional “Field Team” (2011)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Javvad Qasimi



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Dirk Van Hertem



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scoll



R10 - Hang-Bong Kang



Thank you! - Departing MD leadership...



MRR Chair - Tom Habetler



R2 - Wole Akpose



R8 - Aleksandar Szabo



R10 - Zhisheng Niu

MD Focus Areas – 2011 Membership Year

- First-Year Member Retention, Worldwide
- E-Membership, Regions 8 – 10
- Higher-Grade Member Recruitment, Regions 1-6
- Student-Grade Recruitment & Retention, Worldwide



Initial Priorities – 1Q-2010

- Ensure MD positions are filled Regions, Sections, Societies, Chapters

- MRR Committee is now a standing committee of MGA
 - Targeting first conference call to be scheduled within a month
 - Formalizing operations, e.g., frequency of conference calls, goal setting and status reporting

- Presently in the renewal cycle (pre-arrears); members who have not renewed are past due
 - Service deactivation occurs end of February
 - MD resources and tools available, e.g. SAMIEEE, letter templates
 - First-year members most at risk



New Member Alert



- New Member Alert message to be sent monthly: January 2011, February 2011, etc.
- E-mail sent from IEEE monthly to all MD officers containing special hyperlink to SAMIEEE log-in page
- Upon log-in, SAMIEEE will automatically run report of new members from previous month
- Report will contain contact information, i.e. mailing address, phone numbers, e-mail
- Report date-range can be modified to pick-up new joins from previous months in your dashboard

New Member Alert Process

(1) Membership month concludes

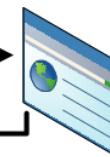


start →

(2) MD Staff initiates new member e-mail alert (monthly) to Volunteer officers, indicating new member report is available.



(3) Volunteers click hyperlink contained in e-mail alert, sending them to SAMIEEE log-in page. Log-in.



end

(5) Volunteers can review contact info online and/or download into Excel, to initiate localized welcome greeting.



(4) Upon log-in, SAMIEEE automatically runs new member query and generates report.



Preview Topic

Membership Statistics & Goals Update

December 2010 & Year-End Trending

MEMBERSHIP REPORT - Page 1

Report issued on Monday, 10/24/2010 at 10:00 AM. Correct: John Day, jday@ieee.org

Pages: 2 Active Membership by Region
Pages: 5-5 Society & Special Interest Memberships
Pages: 6-7

Category	April '09	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,025	326,499
New	1	+ 3.7%	25	25	26
Lost	162	+ 2.0%	6,344	6,182	6,307
Transfer Member	949	+ 3.2%	30,316	29,367	30,003
Member	1,989	+ 1.0%	204,700	202,715	200,368
Associate Member	2,001	+ 14.0%	14,705	17,200	14,295
Graduate Student	6,529	+ 19.9%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.9%	284,389	286,919	277,195
Societies up	6,253				
15 Societies down	7,783				

Sum of inactive Societies gains and losses

Recommended MD Volunteer Activity

Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>10-Year Dues Cycle - IEEE MG According to price list for present year or service indicated, only one IEEE MG member renews 8 months of membership for the price of 2. Appropriate message: MG search.</p> <p>Section MD Officer - Dissiminate Membership materials at all section meetings and local events.</p> <p>3-Year Dues Cycle - IEEE MG According to price list for present year or service indicated, only one IEEE MG member renews 7 months of membership for the price of 2. Appropriate message: MG search.</p> <p>Section MD Officer - Dissiminate Membership materials at all section meetings and local events. Ensure a supply of MG search cards to your local volunteers.</p> <p>1-Year Dues Cycle - IEEE MG According to price list for present year or service indicated, only one IEEE MG member renews 6 months of membership for the price of 1. Appropriate message: MG search.</p> <p>Section MD Officer - Dissiminate Membership materials at all section meetings and local events. Ensure a supply of MG search cards to your local volunteers.</p>	<p>Section MD Officer - Reactive to local activities members present and "thank you" to all Region, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and execute local programs and activities.</p> <p>• Begin working focus on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p>	<p>MD Portal www.ieee.org/membership</p> <p>• PowerPoint presentations</p> <p>• Membership Statistics</p> <p>• Virtual content</p> <p>• IEEE Membership Manual</p>

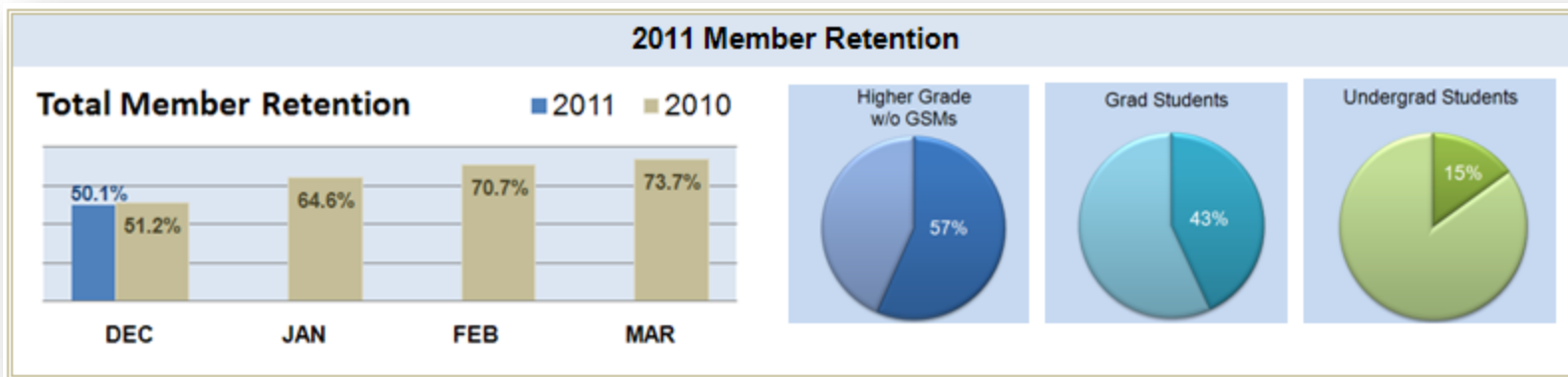


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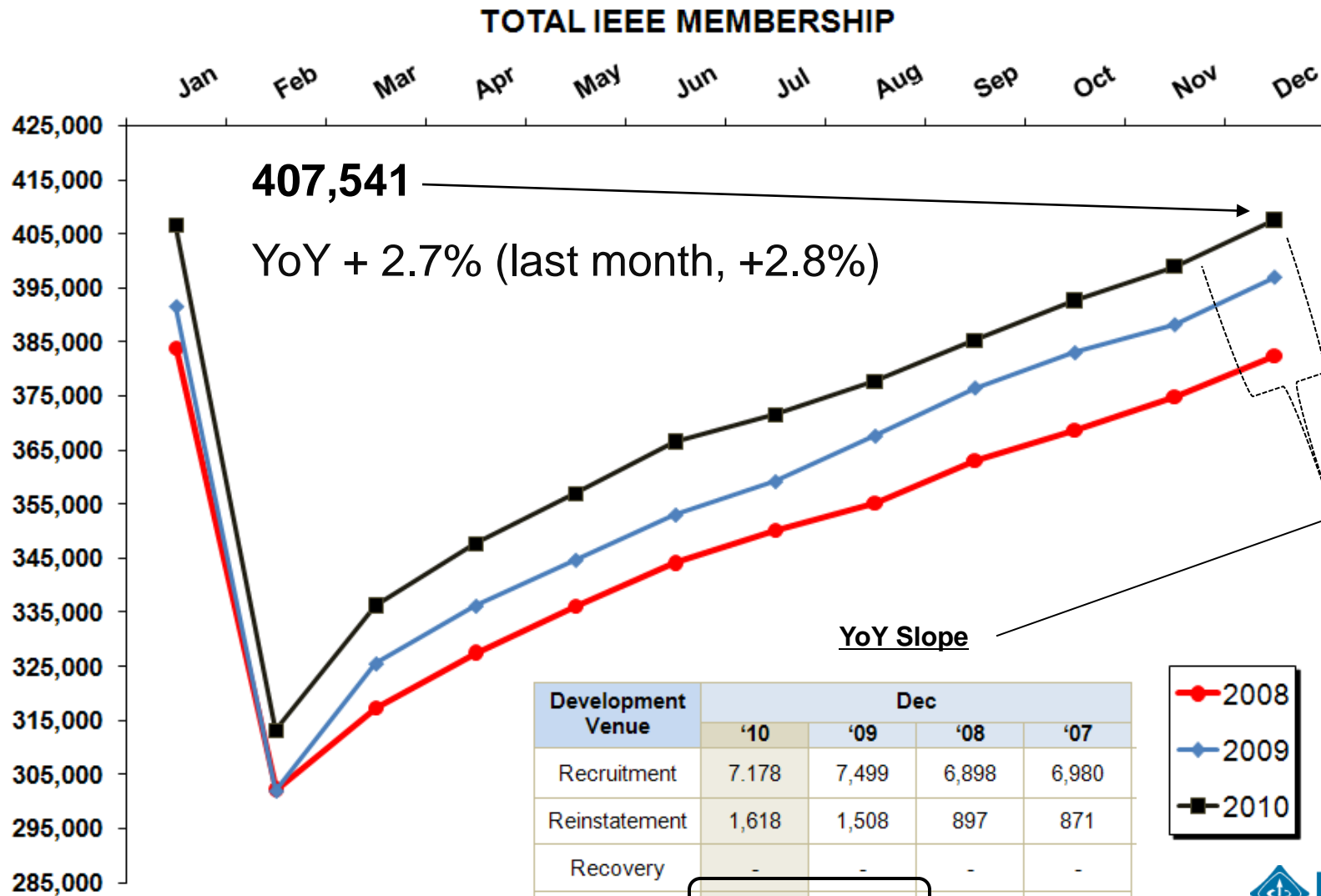
December 2010 Dashboard



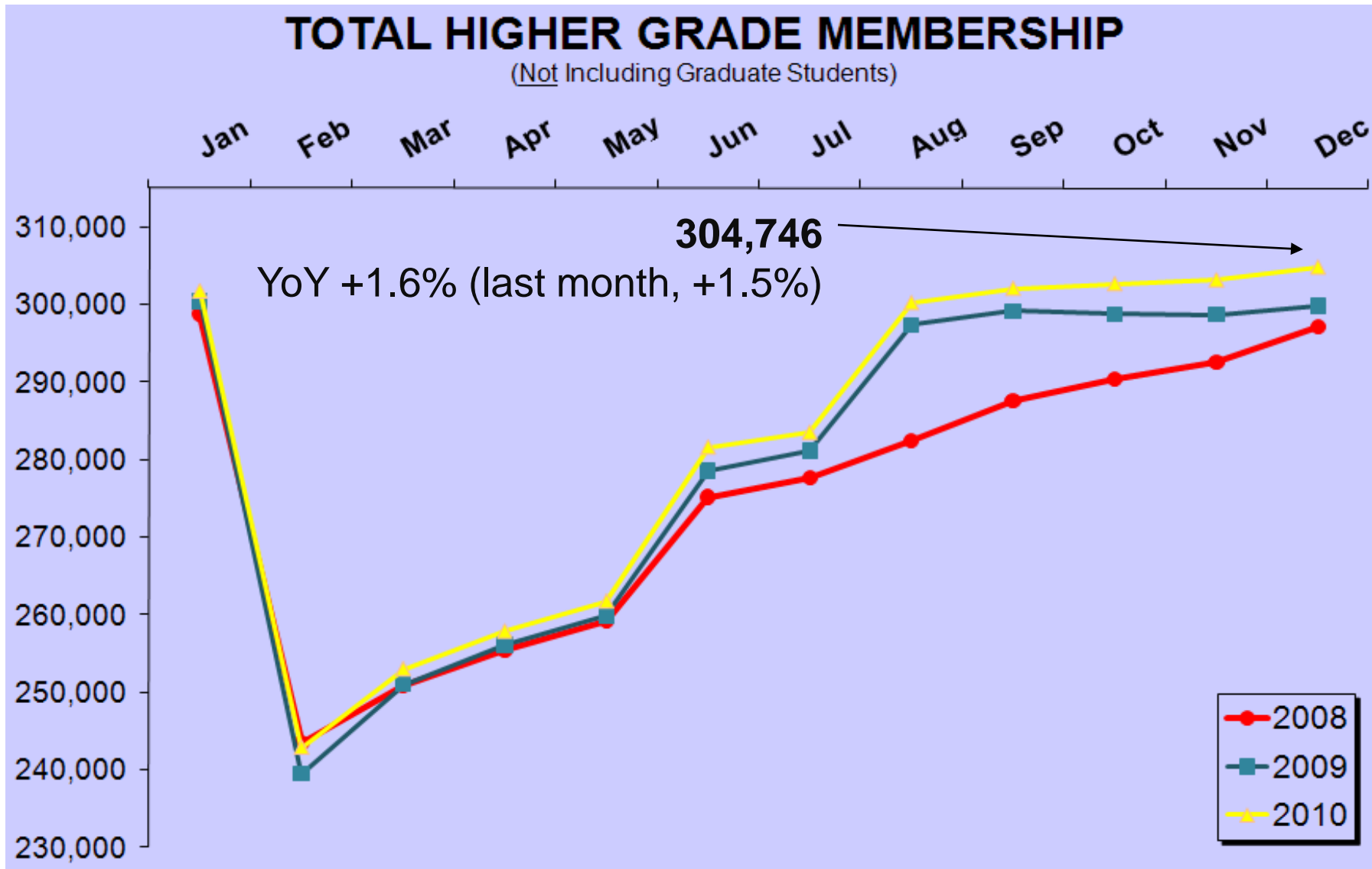
Snapshot	Dec '10 vs. '09	% Change	Dec '10	Dec '09	Nov '10	% Change Nov '10 - Dec '10
IEEE Membership	+ 10,540	+ 2.7%	407,541	397,001	398,927	+ 2.3%
• Honorary	^ 2	+ 6.9%	31	29	29	+ 6.9%
• Fellow	^ 148	+ 2.3%	6,531	6,383	6,529	-
• Senior Member	^ 823	+ 2.6%	32,703	31,880	32,664	+ 0.1%
• Member	^ 4,432	+ 1.8%	249,496	245,064	248,053	+ 0.6%
• Associate Member	v (485)	-2.9%	15,985	16,470	15,814	+ 1.1%
• Graduate Student	^ 2,185	+ 5.7%	40,446	38,261	37,368	+ 8.2%
• Undergraduate Student	^ 3,435	+ 5.8%	62,349	58,914	58,470	+ 6.6%



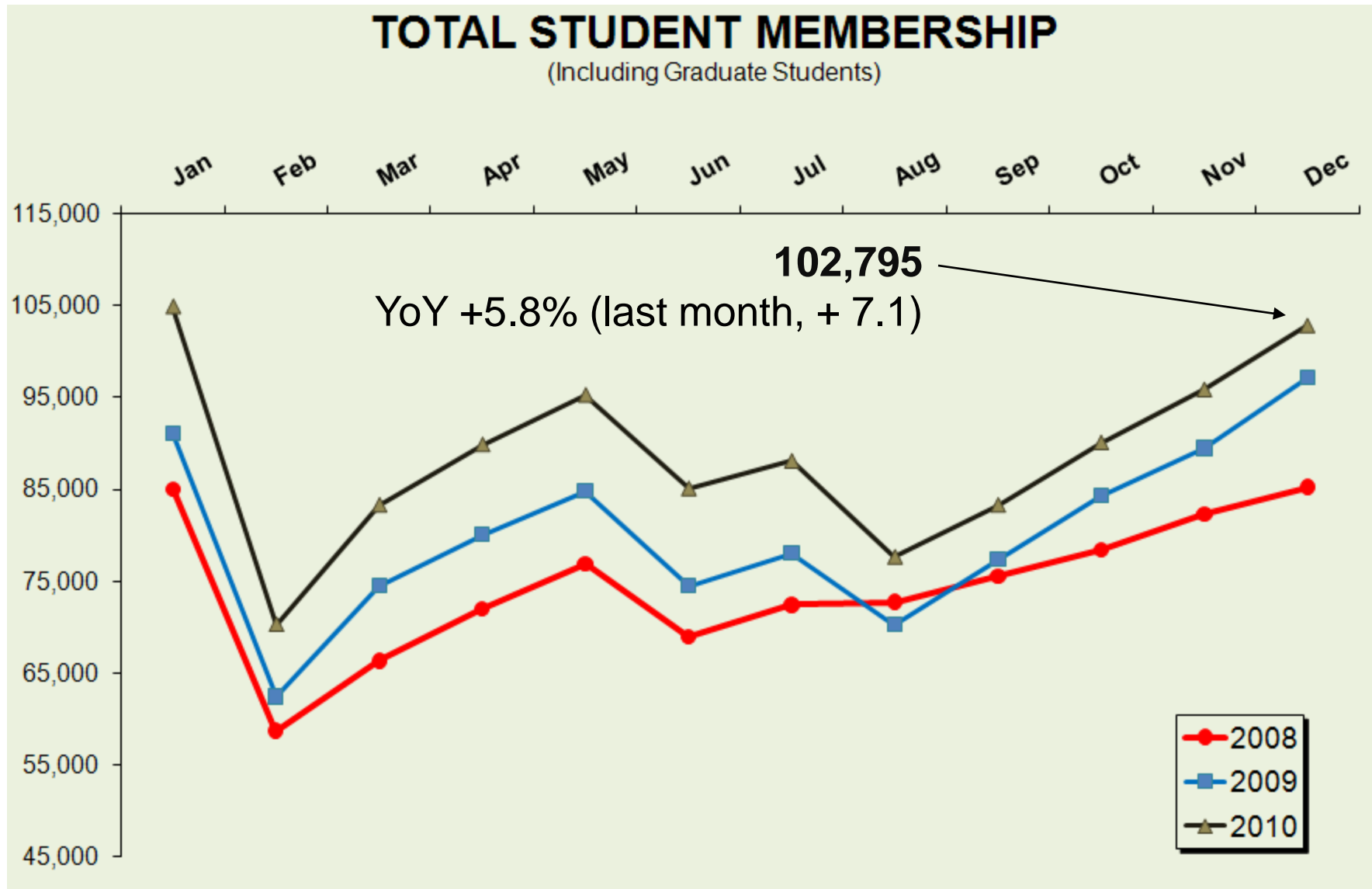
Year-over-Year Monthly Growth – Total Membership



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)



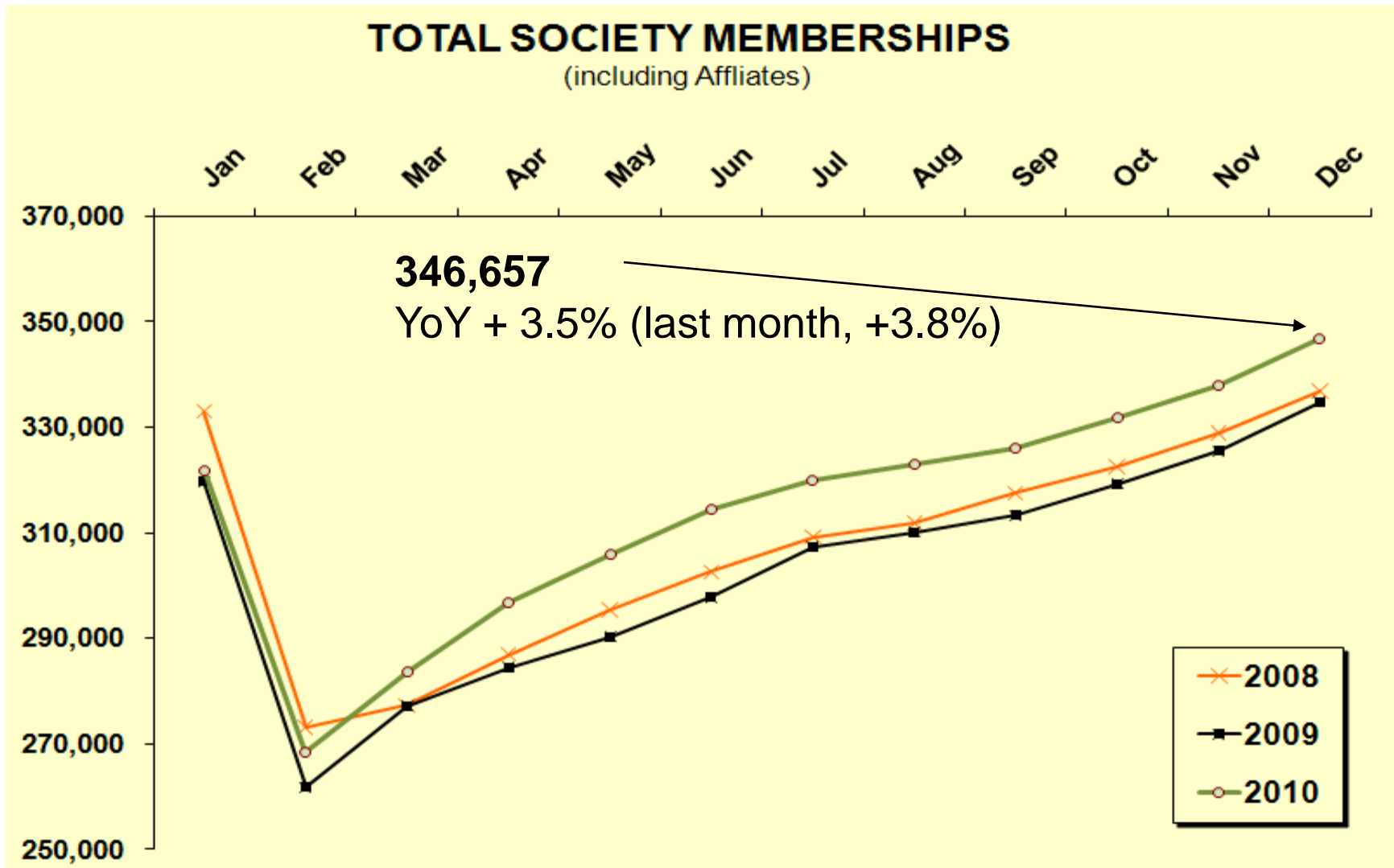
Active Membership by Region

Geographic IEEE Membership Summary - December 2010

REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
			#	%			#	%			#	%			#	%
1	31,867	32,497	(630)	-1.9%	2,124	2,157	(33)	-1.5%	2,181	2,357	(176)	-7.5%	36,172	37,011	(839)	-2.3%
2	28,183	28,434	(251)	-0.9%	1,967	2,051	(84)	-4.1%	2,162	2,416	(254)	-10.5%	32,312	32,901	(589)	-1.8%
3	25,367	25,594	(227)	-0.9%	2,547	2,564	(17)	-0.7%	3,014	3,048	(34)	-1.1%	30,928	31,206	(278)	-0.9%
4	19,168	19,271	(103)	-0.5%	1,961	2,036	(75)	-3.7%	2,401	2,448	(47)	-1.9%	23,530	23,755	(225)	-0.9%
5	24,934	24,967	(33)	-0.1%	1,965	1,956	9	0.5%	2,651	2,553	98	3.8%	29,550	29,476	74	0.3%
6	50,121	50,859	(738)	-1.5%	3,408	3,417	(9)	-0.3%	3,744	3,884	(140)	-3.6%	57,273	58,160	(887)	-1.5%
R 1-6	179,640	181,622	(1,982)	-1.1%	13,972	14,181	(209)	-1.5%	16,153	16,706	(553)	-3.3%	209,765	212,509	(2,744)	-1.3%
7	13,398	13,304	94	0.7%	1,950	1,901	49	2.6%	1,607	1,728	(121)	-7.0%	16,955	16,933	22	0.1%
8	52,435	50,804	1,631	3.2%	11,036	10,028	1,008	10.1%	9,826	9,539	287	3.0%	73,297	70,371	2,926	4.2%
9	8,518	7,639	879	11.5%	1,700	1,332	368	27.6%	6,713	5,856	857	14.6%	16,931	14,827	2,104	14.2%
10	50,755	46,457	4,298	9.3%	11,788	10,819	969	9.0%	28,050	25,085	2,965	11.8%	90,593	82,361	8,232	10.0%
R 7-10	125,106	118,204	6,902	5.8%	26,474	24,080	2,394	9.9%	46,196	42,208	3,988	9.4%	197,776	184,492	13,284	7.2%
TOTAL	304,746	299,826	4,920	1.6%	40,446	38,261	2,185	5.7%	62,349	58,914	3,435	5.8%	407,541	397,001	10,540	2.7%
% R1-6	59%	61%			35%	37%			26%	28%			51%	54%		
% R7-10	41%	39%			65%	63%			74%	72%			49%	46%		



Year-over-Year Membership Growth – Society Memberships (including Affiliates)



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Society Memberships Dashboard

Society MD Disposition	<u>Year-over-Year</u>	Influence of Larger Societies
Aggregate Total Memberships Across 38 Societies	+ 11,853	85% of the gains
Growth > 1%: 18 Societies	+ 10,062	Communications + 6,536 Power & Energy + 3,092 Computer + 434
+ / - 1%: 10 Societies	454	
Decline > 1%: 10 Societies	(2,062)	

Double-Digit Percentage Gains Year-over-Year

Society Top Gains	YoY Gains	
	Percent	Count
Product Safety Eng.	27.3%	207
Communications	15.9%	6,681
Power & Energy	12.6%	3,071
Robotics & Automation	10.8%	794



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of August 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
IEEE Societies																				
DIVISION I																				
Circuits & Systems	9,885	9,902	-17	-0.2%	410	433	-23	-5.3%	51	56	-5	-8.9%	10,346	10,391	-45	-0.4%	10,295	10,335	-40	-0.4%
Electron Devices	10,138	10,207	-69	-0.7%	362	280	82	29.3%	87	58	29	50.0%	10,587	10,545	42	0.4%	10,500	10,487	13	0.1%
Solid-State Circuits	9,921	10,349	-428	-4.1%	174	196	-22	-11.2%	89	80	9	11.3%	10,184	10,625	-441	-4.2%	10,095	10,545	-450	-4.3%
Div I Subtotal	29,944	30,458	-514	-1.7%	946	909	37	4.1%	227	194	33	17.0%	31,117	31,561	-444	-1.4%	30,890	31,367	-477	-1.5%
DIVISION II																				
Components, Packaging & Mfg Tech	2,615	2,582	33	1.3%	62	58	4	6.9%	19	20	-1	-5.0%	2,696	2,660	36	1.4%	2,677	2,640	37	1.4%
Dielectrics & Electrical Insulation	2,152	2,057	95	4.6%	53	35	18	51.4%	37	30	7	23.3%	2,242	2,122	120	5.7%	2,205	2,092	113	5.4%
Industry Applications	9,850	9,777	73	0.7%	241	131	110	84.0%	51	50	1	2.0%	10,142	9,958	184	1.8%	10,091	9,908	183	1.8%
Instrumentation & Measurements	4,456	4,682	-226	-4.8%	87	109	-22	-20.2%	23	26	-3	-11.5%	4,566	4,817	-251	-5.2%	4,543	4,791	-248	-5.2%
Power Electronics	7,017	6,717	300	4.5%	251	247	4	1.6%	56	53	3	5.7%	7,324	7,017	307	4.4%	7,268	6,964	304	4.4%
Ultrasonics, Ferroelectrics, Freq Ctrl	2,210	2,185	25	1.1%	40	54	-14	-25.9%	44	38	6	15.8%	2,294	2,277	17	0.7%	2,250	2,239	11	0.5%
Div II Subtotal	28,300	28,000	300	1.1%	734	634	100	15.8%	230	217	13	6.0%	29,264	28,851	413	1.4%	29,034	28,634	400	1.4%
DIVISION III																				
Communications	44,787	39,248	5,539	14.1%	4,881	3,965	916	23.1%	550	469	81	17.3%	50,218	43,682	6,536	15.0%	49,668	43,213	6,455	14.9%



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of August 2010

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	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
DIVISION IV																					
Antennas & Propagation	8,173	8,128	45	0.6%	267	248	19	7.7%	67	71	-4	-5.6%	8,507	8,447	60	0.7%	8,440	8,376	64	0.8%	
Broadcast Technology	2,013	2,032	-19	-0.9%	73	64	9	14.1%	32	38	-6	-15.8%	2,118	2,134	-16	-0.7%	2,086	2,096	-10	-0.5%	
Consumer Electronics	3,225	3,168	57	1.8%	148	161	-13	-8.1%	44	49	-5	-10.2%	3,417	3,378	39	1.2%	3,373	3,329	44	1.3%	
Electromagnetic Compatibility	4,098	4,106	-8	-0.2%	60	64	-4	-6.3%	39	39	0	0.0%	4,197	4,209	-12	-0.3%	4,158	4,170	-12	-0.3%	
Magnetics	3,036	3,135	-99	-3.2%	68	83	-15	-18.1%	68	54	14	25.9%	3,172	3,272	-100	-3.1%	3,104	3,218	-114	-3.5%	
Microwave Theory & Techniques	11,597	11,755	-158	-1.3%	537	547	-10	-1.8%	56	58	-2	-3.4%	12,190	12,360	-170	-1.4%	12,134	12,302	-168	-1.4%	
Nuclear & Plasma Sciences	3,211	3,516	-305	-8.7%	70	101	-31	-30.7%	61	55	6	10.9%	3,342	3,672	-330	-9.0%	3,281	3,617	-336	-9.3%	
Div IV Subtotal	35,353	35,840	-487	-1.4%	1,223	1,268	-45	-3.5%	367	364	3	0.8%	36,943	37,472	-529	-1.4%	36,576	37,108	-532	-1.4%	
DIVISION V/VIII																					
Computer	53,892	54,182	-290	-0.5%	4,219	3,755	464	12.4%	17,045	16,785	260	1.5%	75,156	74,722	434	0.6%	58,111	57,937	174	0.3%	
DIVISION VI																					
Education	3,407	3,410	-3	-0.1%	68	73	-5	-6.8%	38	40	-2	-5.0%	3,513	3,523	-10	-0.3%	3,475	3,483	-8	-0.2%	
Industrial Electronics	5,177	4,732	445	9.4%	215	193	22	11.4%	37	34	3	8.8%	5,429	4,959	470	9.5%	5,392	4,925	467	9.5%	
Product Safety Engineering	935	736	199	27.0%	11	6	5	83.3%	18	15	3	20.0%	964	757	207	27.3%	946	742	204	27.5%	
Professional Communication	1,037	1,125	-88	-7.8%	57	59	-2	-3.4%	103	116	-13	-11.2%	1,197	1,300	-103	-7.9%	1,094	1,184	-90	-7.6%	
Reliability	1,938	1,939	-1	-0.1%	45	35	10	28.6%	19	20	-1	-5.0%	2,002	1,994	8	0.4%	1,983	1,974	9	0.5%	
Social Implications of Technology	1,845	1,670	175	10.5%	44	51	-7	-13.7%	30	26	4	15.4%	1,919	1,747	172	9.8%	1,889	1,721	168	9.8%	
Div VI Subtotal	14,339	13,612	727	5.3%	440	417	23	5.5%	245	251	-6	-2.4%	15,024	14,280	744	5.2%	14,779	14,029	750	5.3%	
DIVISION VII																					
Power & Energy	25,945	24,070	1,875	7.8%	1,904	720	1,184	164.4%	309	276	33	12.0%	28,158	25,066	3,092	12.3%	27,849	24,790	3,059	12.3%	

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Year-over-Year Society Membership, Detail (cont.)

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	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION IX																					
Aerospace & Electronic Systems	4,958	5,224	-266	-5.1%	221	186	35	18.8%	44	42	2	4.8%	5,223	5,452	-229	-4.2%	5,179	5,410	-231	-4.3%	
Geoscience & Remote Sensing	3,030	2,928	102	3.5%	158	125	33	26.4%	300	313	-13	-4.2%	3,488	3,366	122	3.6%	3,188	3,053	135	4.4%	
Information Theory	3,510	3,629	-119	-3.3%	118	130	-12	-9.2%	28	35	-7	-20.0%	3,656	3,794	-138	-3.6%	3,628	3,759	-131	-3.5%	
Intelligent Transportation Systems	1,136	1,094	42	3.8%	35	33	2	6.1%	22	20	2	10.0%	1,193	1,147	46	4.0%	1,171	1,127	44	3.9%	
Oceanic Engineering	1,793	1,731	62	3.6%	60	51	9	17.6%	21	18	3	16.7%	1,874	1,800	74	4.1%	1,853	1,782	71	4.0%	
Signal Processing	15,033	14,301	732	5.1%	405	475	-70	-14.7%	157	121	36	29.8%	15,595	14,897	698	4.7%	15,438	14,776	662	4.5%	
Vehicular Technology	4,274	4,306	-32	-0.7%	136	128	8	6.3%	26	26	0	0.0%	4,436	4,460	-24	-0.5%	4,410	4,434	-24	-0.5%	
Div IX Subtotal	33,734	33,213	521	1.6%	1,133	1,128	5	0.4%	598	575	23	4.0%	35,465	34,916	549	1.6%	34,867	34,341	526	1.5%	
DIVISION X																					
Computational Intelligence	6,386	6,192	194	3.1%	363	351	12	3.4%	143	135	8	5.9%	6,892	6,678	214	3.2%	6,749	6,543	206	3.1%	
Control Systems	8,571	8,423	148	1.8%	385	381	4	1.0%	92	78	14	17.9%	9,048	8,882	166	1.9%	8,956	8,804	152	1.7%	
Engineering in Medicine & Biology	8,620	8,465	155	1.8%	498	480	18	3.8%	203	192	11	5.7%	9,321	9,137	184	2.0%	9,118	8,945	173	1.9%	
Photonics	6,713	6,738	-25	-0.4%	325	487	-162	-33.3%	113	100	13	13.0%	7,151	7,325	-174	-2.4%	7,038	7,225	-187	-2.6%	
Robotics & Automation	7,108	6,504	604	9.3%	905	727	178	24.5%	108	96	12	12.5%	8,121	7,327	794	10.8%	8,013	7,231	782	10.8%	
Systems, Man & Cybernetics	4,576	4,678	-102	-2.2%	159	175	-16	-9.1%	44	52	-8	-15.4%	4,779	4,905	-126	-2.6%	4,735	4,853	-118	-2.4%	
Div X Subtotal	41,974	41,000	974	2.4%	2,635	2,601	34	1.3%	703	653	50	7.7%	45,312	44,254	1,058	2.4%	44,609	43,601	1,008	2.3%	
TOTAL	308,268	299,623	8,645	2.9%	18,115	15,397	2,718	17.7%	20,274	19,784	490	2.5%	346,657	334,804	11,853	3.5%	326,383	315,020	11,363	3.6%	

Advancing Technology for Humanity



2011 Renewals

IEEE Membership Renewal / Retention - December 2010																
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS						
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal					
		#	%		#	%		#	%		#	%				
1	31,143	19,214	61.7%	😊	1,765	825	46.7%	1,592	427	26.8%	34,500	20,466	59.3%	★		
2	27,588	17,042	61.8%	😊	1,616	746	46.2%	1,632	427	26.2%	30,836	18,215	59.1%	😊		
3	24,806	14,755	59.5%		2,077	990	47.7%	2,028	515	25.4%	28,911	16,260	56.2%			
4	18,856	11,529	61.1%	😊	1,595	777	48.7%	😊	1,662	482	29.0%	😊	22,113	12,788	57.8%	
5	24,308	14,446	59.4%		1,589	748	47.1%		1,800	442	24.6%		27,697	15,636	56.5%	
6	48,740	29,375	60.3%		2,764	1,334	48.3%	😊	2,636	773	29.3%	😊	54,140	31,482	58.1%	😊
R 1-6	175,441	106,361	60.6%		11,406	5,420	47.5%		11,350	3,066	27.0%		198,197	114,847	57.9%	
7	13,105	7,436	56.7%		1,622	941	58.0%	😊	1,191	440	36.9%	😊	15,918	8,817	55.4%	
8	50,876	25,243	49.6%		8,900	4,255	47.8%		7,676	1,597	20.8%		67,452	31,095	46.1%	
9	7,961	3,219	40.4%		1,293	500	38.7%		5,313	521	9.8%		14,567	4,240	29.1%	
10	48,009	24,727	51.5%		9,138	2,848	31.2%		22,592	1,601	7.1%		79,739	29,176	36.6%	
R 7-10	119,951	60,625	50.5%		20,953	8,544	40.8%		36,772	4,159	11.3%		177,676	73,328	41.3%	
TOTAL	295,392	166,986	56.5%		32,359	13,964	43.2%		48,122	7,225	15.0%		375,873	188,175	50.1%	
<i>Last Year</i>			56.9%				45.2%				16.5%				51.2%	

😊 Top 3 Regions, to date

★ Top Region, in total, to date



2011 Renewals – First Year Members

First-Year Member Renewal / Retention - December 2010												
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	1,987	430	21.6%	623	184	29.5%	1,145	234	20.4%	3,755	848	22.6%
2	1,958	426	21.8%	629	191	30.4%	1,112	239	21.5%	3,699	856	23.1%
3	2,094	402	19.2%	841	292	34.7%	1,523	336	22.1%	4,458	1,030	23.1%
4	1,521	335	22.0%	639	224	35.1% 😊	1,210	301	24.9% 😊	3,370	860	25.5% 😊
5	2,007	425	21.2%	657	207	31.5%	1,362	279	20.5%	4,026	911	22.6%
6	3,270	726	22.2% 😊	994	312	31.4%	1,940	457	23.6% 😊	6,204	1,495	24.1% 😊
R 1-6	12,837	2,744	21.4%	4,383	1,410	32.2%	8,292	1,846	22.3%	25,512	6,000	23.5%
7	1,255	315	25.1% 😊	524	229	43.7% 😊	804	236	29.4% 😊	2,583	780	30.2% ★
8	6,813	1,513	22.2% 😊	4,015	1,405	35.0% 😊	5,762	820	14.2%	16,590	3,738	22.5%
9	1,821	275	15.1%	611	149	24.4%	4,342	325	7.5%	6,774	749	11.1%
10	9,147	1,908	20.9%	6,040	1,129	18.7%	19,102	986	5.2%	34,289	4,023	11.7%
R 7-10	19,036	4,011	21.1%	11,190	2,912	26.0%	30,010	2,367	7.9%	60,236	9,290	15.4%
TOTAL	31,873	6,755	21.2%	15,573	4,322	27.8%	38,302	4,213	11.0%	85,748	15,290	17.8%
Last Year			22.8%			30.6%			11.9%			19.6%

😊 Top 3 Regions by category, to date

★ Top Region, in total, to date



Developing Nations / e-Membership Update

Cumulative through December



2011 e-Membership by Region (Cumulative through Present Month)

e-Membership Count	R3*	R8	R9	R10	total
	15	1,594	1,698	4,132	7,439
% of Eligible Higher Grade Members	10%	14%	22%	20%	19%
% of All Higher Grade Members	0%	3%	20%	8%	5%

*R3 denotes Jamaica

2011 MD Drivers - e-Membership

December

By category, the % of eligible members who have selected e-Membership

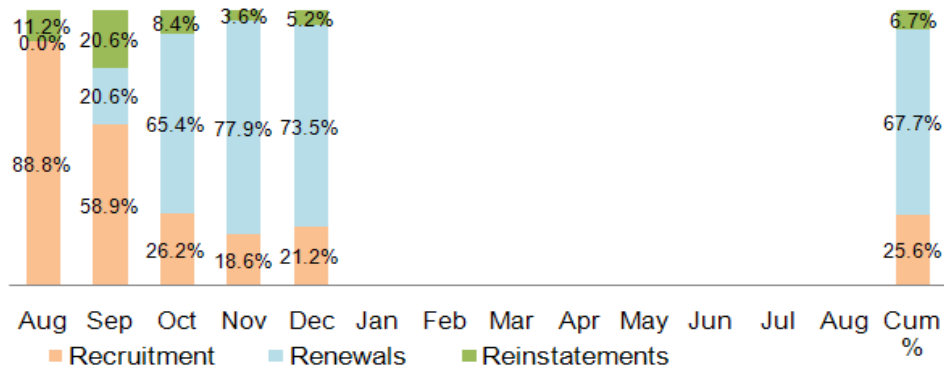
Cumulative Through Present Month	R3*	R8	R9	R10	total
> Recruits (new members)	30%	66%	79%	79%	76%
> Renewals (existing members)	40%	32%	45%	42%	40%
> Reinstates (former members)	100%	60%	68%	64%	64%

*R3 denotes Jamaica



Developing Nations / e-Membership Update (cont.)

2011 e-Membership Counts | MD Drivers

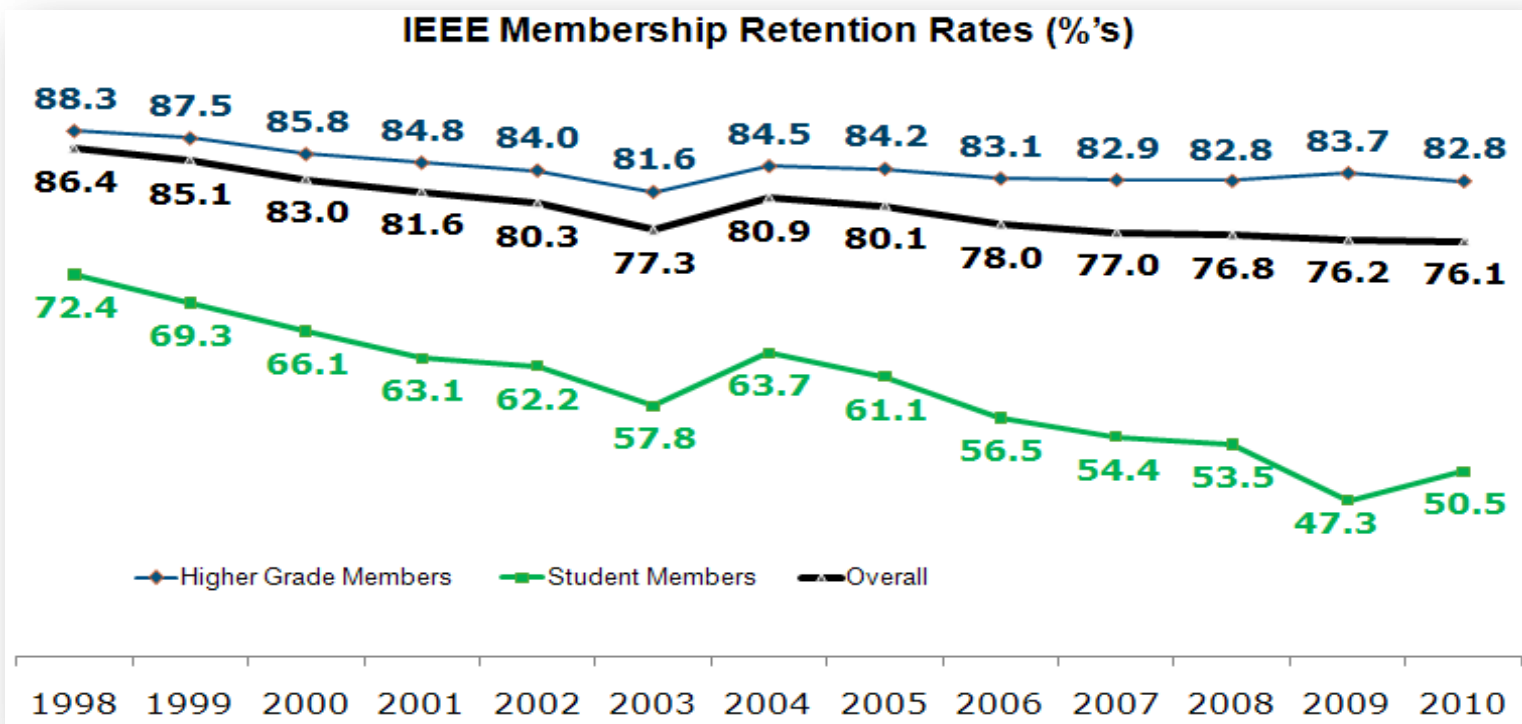


Call to action: Regions 8, 9, and 10
 Need to substantially improve e-Membership recruitment to meet our annual goal of 25,000

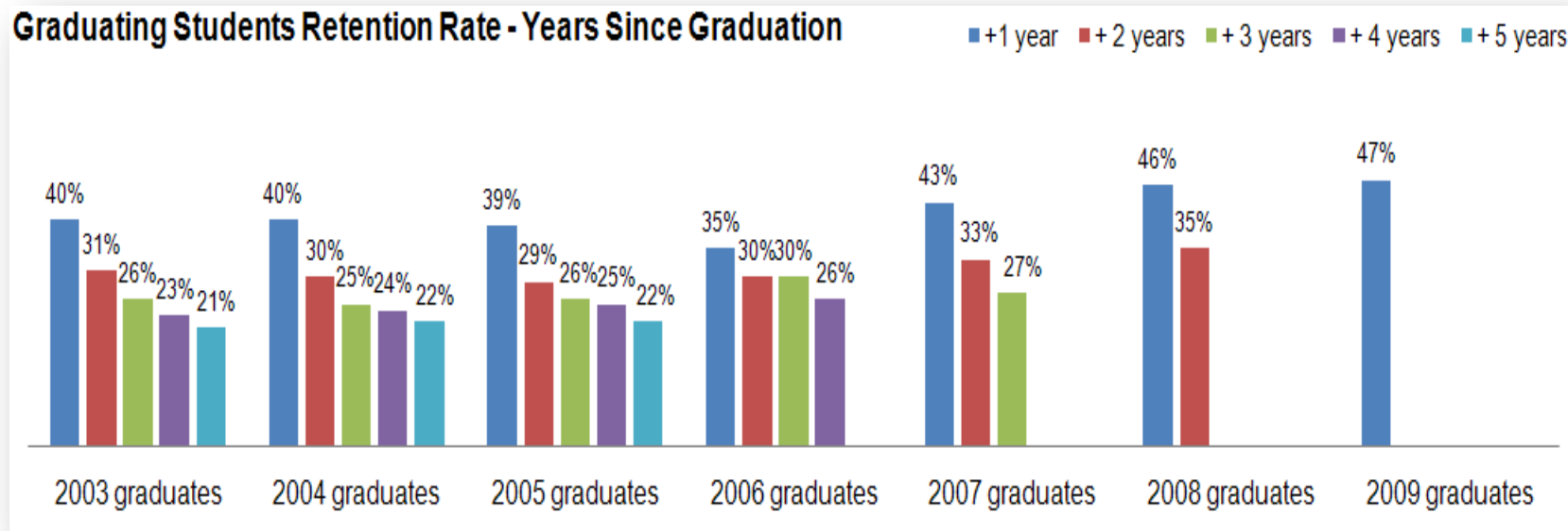
e-Membership Progress	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Cum %	
Region 3 (Jamaica)	1	0	4	5	5	0	0	0	0	0	0	0	0	15	
> Recruitment	1	0	2	0	0									3	20%
> Renewals	0	0	1	5	4									10	67%
> Reinstatement	0	0	1	0	1									2	13%
Region 8	21	107	313	433	720	0	0	0	0	0	0	0	0	1,594	
> Recruitment	15	46	90	75	116									342	21%
> Renewals	0	34	199	342	567									1142	72%
> Reinstatement	6	27	24	16	37									110	7%
Region 9	63	133	350	481	671	0	0	0	0	0	0	0	0	1,698	
> Recruitment	60	71	70	71	76									348	20%
> Renewal	0	30	244	391	559									1,224	72%
> Reinstatement	3	32	36	19	36									126	7%
Region 10	58	319	826	1,181	1,748	0	0	0	0	0	0	0	0	4,132	
> Recruitment	51	212	229	244	475									1,211	29%
> Renewals	0	51	533	897	1182									2,663	64%
> Reinstatement	7	56	64	40	91									258	6%
TOTALS	143	559	1,493	2,100	3,144	-	-	-	-	-	-	-	-	7,439	
> Recruitment	127	329	391	390	667	0	0	0	0	0	0	0	0	1,904	26%
> Renewals	0	115	977	1635	2312	0	0	0	0	0	0	0	0	5,039	68%
> Reinstatement	16	115	125	75	165	0	0	0	0	0	0	0	0	496	7%



Long-Term Trending – IEEE Member Retention



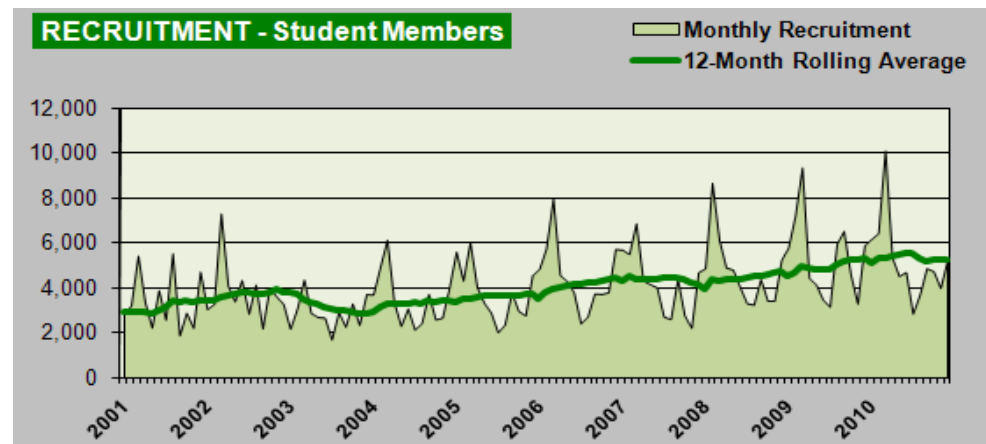
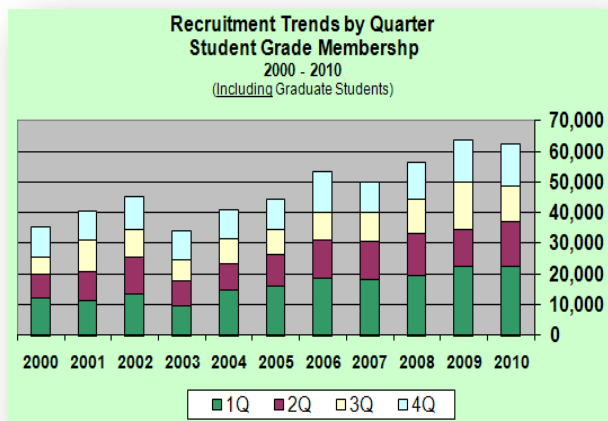
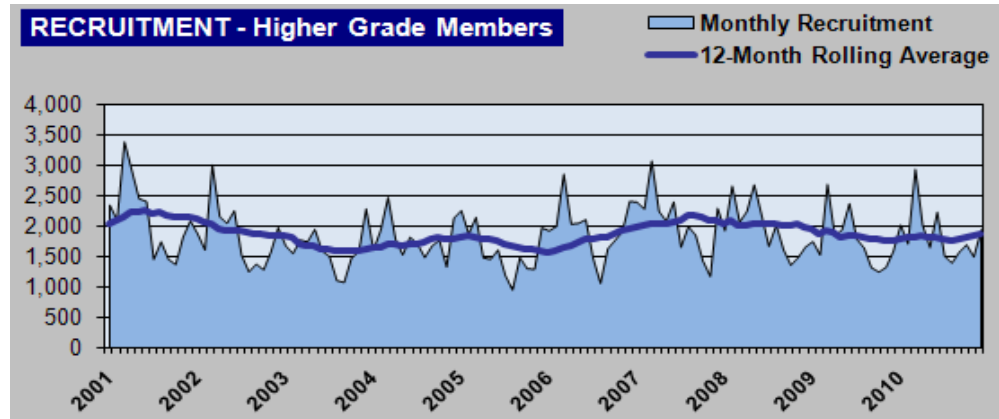
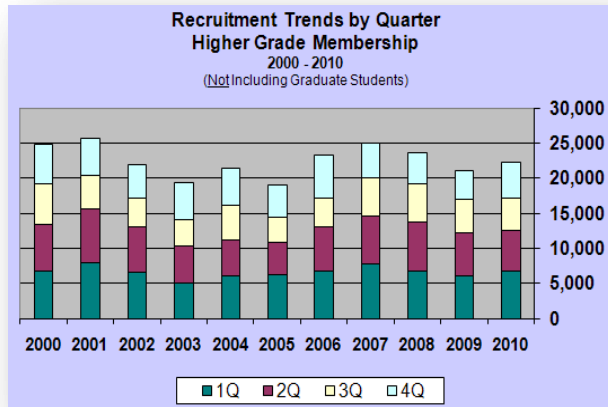
Long-Term Trending – IEEE Member Retention (cont.)



- Making steady progress on graduates one and two years out
- Relatively flat further years out

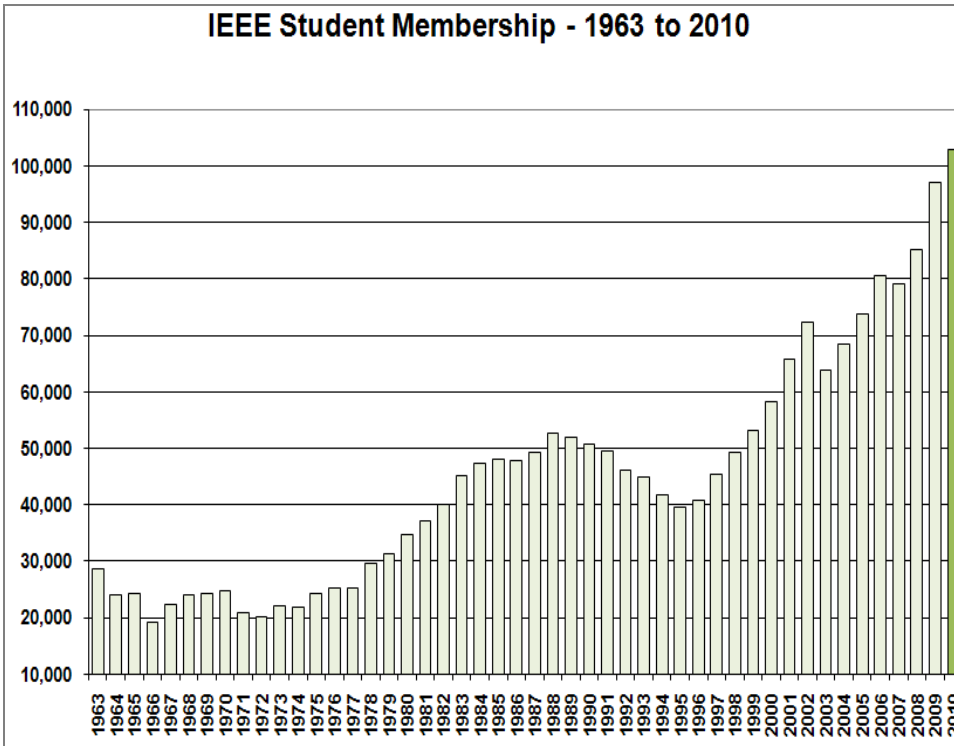


Long-Term Trending – IEEE Member Recruitment

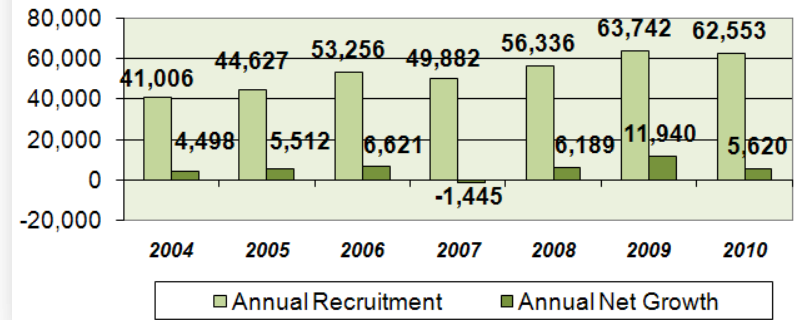


Long-Term Trending – IEEE Student Membership

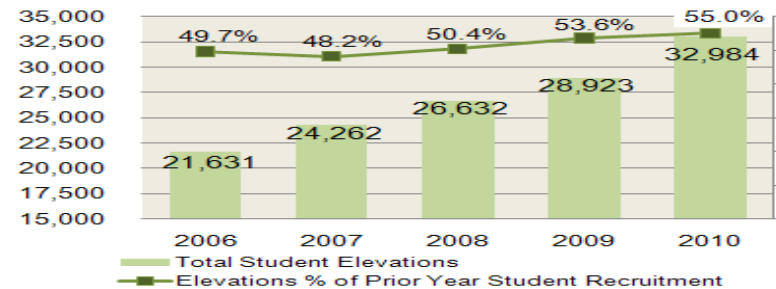
IEEE Student Membership - 1963 to 2010



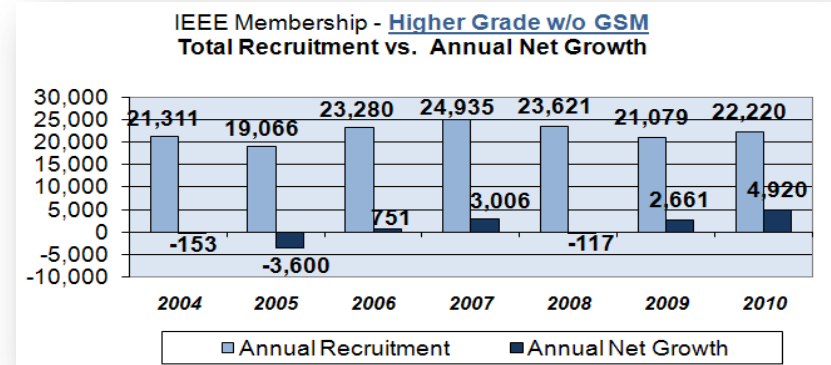
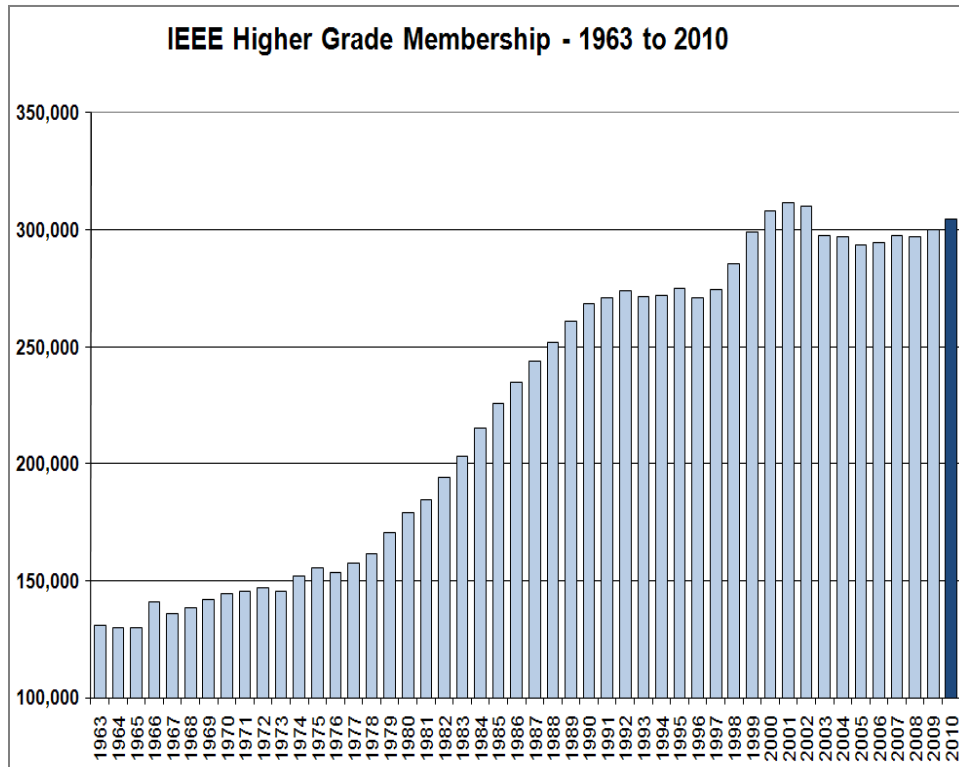
IEEE Membership - **Student Grade w/ GSM**
Total Recruitment vs. Annual Net Growth



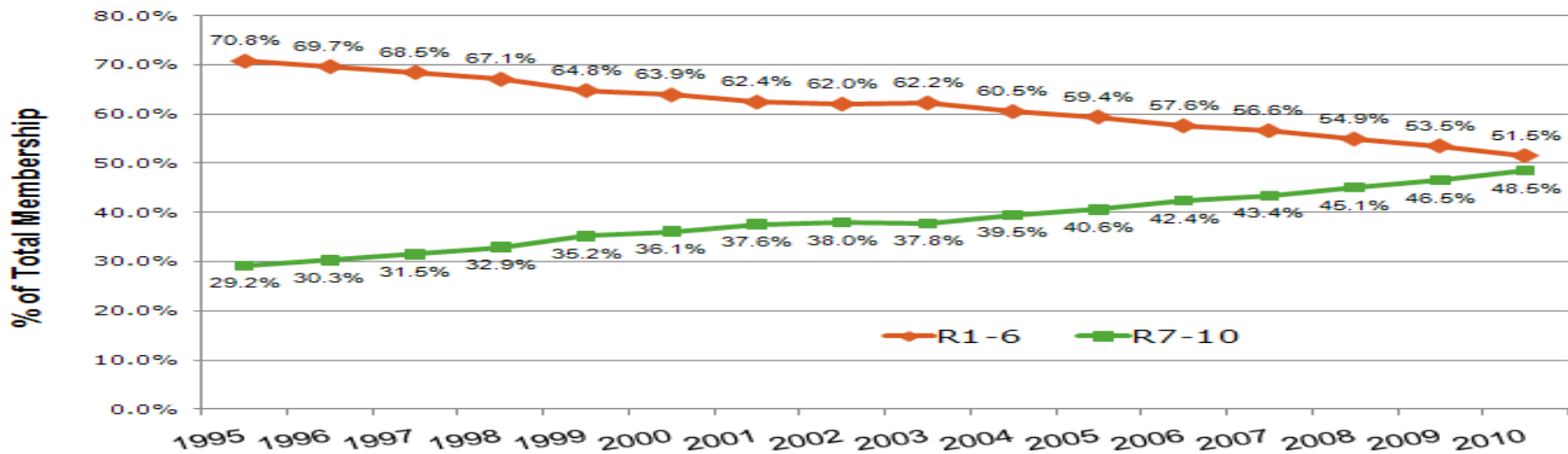
IEEE Student Elevation Trends



Long-Term Trending – IEEE Higher-Grade Membership

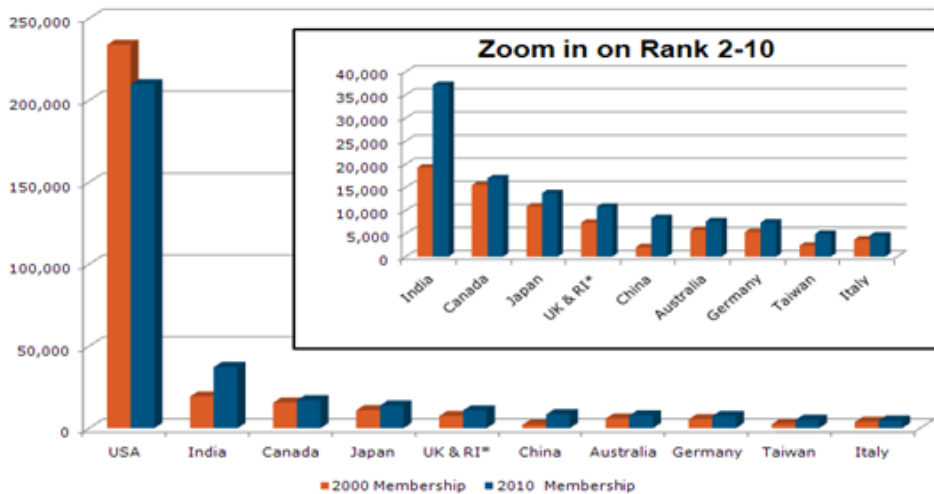


Long-Term Trending – Geographic Snapshot



Top 10 Membership Countries (total membership) – 2010

*All data based on primary mailing address



2000 vs.
2010



2011 Membership Year – MD Focus Areas

- First-Year Member Retention, Worldwide
 - Pre-arrears outreach being sent to Region MD Chairs
 - Data report by Section, Section template letter to customize & Sample Response to common questions
- E-Membership, Regions 8 – 10
- Higher-Grade Member Recruitment, Regions 1-6
- Student-Grade Recruitment & Retention, Worldwide
- Industry-Relations Strategy / Execution



thank you
questions ?



Business Cycle Spotlight

The Renewal Year - Pulling Pre-Arrears Member Data



Presented by:

Aleksandar Szabo

*2011 Region 8 Membership Development Subcommittee
Member*

a.szabo@ieee.org

The Renewal Period

- Starts every year in September.
- Till the end of 2010 members should have renewed their membership for 2011.
- At the beginning of 2011 members who have not renewed stay active until the end of the grace period – end of February. These members are named Past-due and/or Pre-Arrears. They have all the member benefits during January and February.
- At the end of February, after the Terminator Action, all the Pre-Arrears who didn't renew are sorted out, their member benefits, rights and privileges are deactivated (they don't receive the journals anymore) and they are named Deactivated Members or **Arrears**.



What Happens

- Till the end of the year only about 50% of our members renew for the next year.
- During the grace period (January and February) additional 24% will probably renew their membership.
- On 1 March about 26% of our members will go to Arrears.
- Starting from the beginning of March all members renewing for 2011 will be transferred back from the list of Arrears to the list of Active Members and their member benefits, rights and privileges are activated again instantaneously (they receive again the journals).
- Till the end of the membership year (15 August) only additional 2% or 3% will probably renew their membership.
- These percentages are for the whole IEEE, but they can be very different from Region to Region and from Section to Section.



What is/can be Done?

- The IEEE MD Staff is sending kind e-mails to members who have not renewed every month.
- On the Section level we can act similarly. Many Section MD Officers do so!
- In such cases in many not english speaking countries the local language can be used.
- To inform themselves about the situation, the MD Officers should look into the list of members from time to time. They should take action to prevent bad outcomes concerning retention in their organizational unit.



How?

- To contact members who have not renewed we need their names and addresses.
- The SAMIEEE list of active members contains till the end of February the names of members who have and who have not renewed for 2011.
- But there is a SAMIEEE Predefined Query which lists only the members in your unit who didn't pay their dues for 2011.
- Let us use this query.

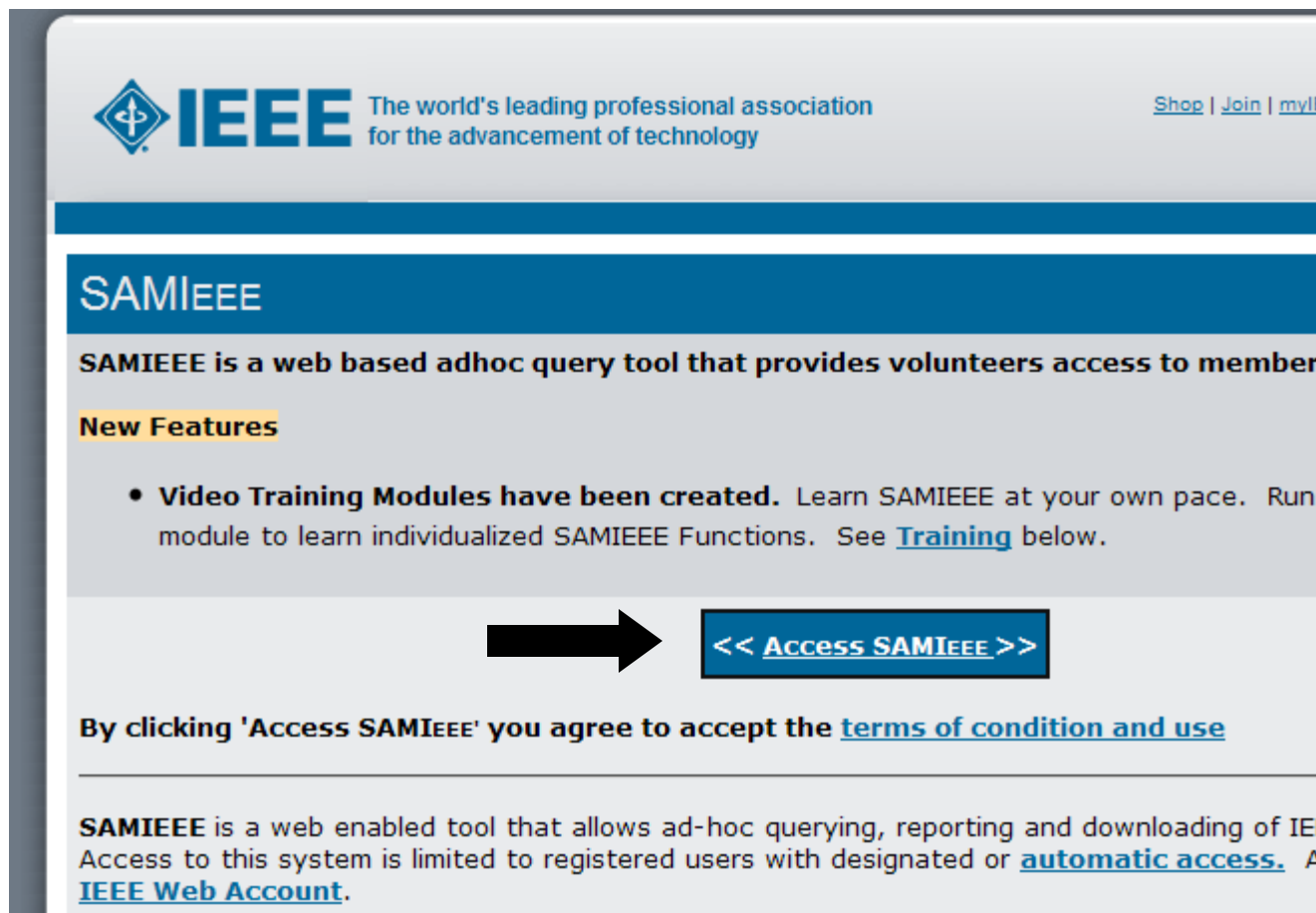


SELECTING THE **PRE-ARREARS** USING SAMIEEE

- Go to SAMIEEE
www.ieee.org/organizations/vols/samieeee/
- Click Access SAMIEEE
- Insert you User ID and Password and Login
- Click SAMleee in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries

- From the list of Predefined Queries select
 - **(GEO) 2010 Last Renewal Year for Active Members - Name, Grade, Email**
Results show information only about members who paid for 2010, but didn't renew for 2011 (the Pre Arrears) along with Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like





The screenshot shows the SAMIEEE web page. At the top left is the IEEE logo with the text "The world's leading professional association for the advancement of technology". To the right are links for "Shop", "Join", and "myIEEE". Below this is a blue header with the text "SAMIEEE". The main content area describes SAMIEEE as a web-based ad-hoc query tool for volunteers. It lists "New Features" including "Video Training Modules have been created." Below this is a large black arrow pointing to a blue button with the text "<< Access SAMIEEE >>". Underneath the button, it states: "By clicking 'Access SAMIEEE' you agree to accept the [terms of condition and use](#)". At the bottom, it explains that SAMIEEE is a web-enabled tool for querying, reporting, and downloading of IEEE data, and that access is limited to registered users with designated or [automatic access](#). A link to the [IEEE Web Account](#) is also provided.

IEEE The world's leading professional association
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SAMIEEE

SAMIEEE is a web based adhoc query tool that provides volunteers access to member

New Features

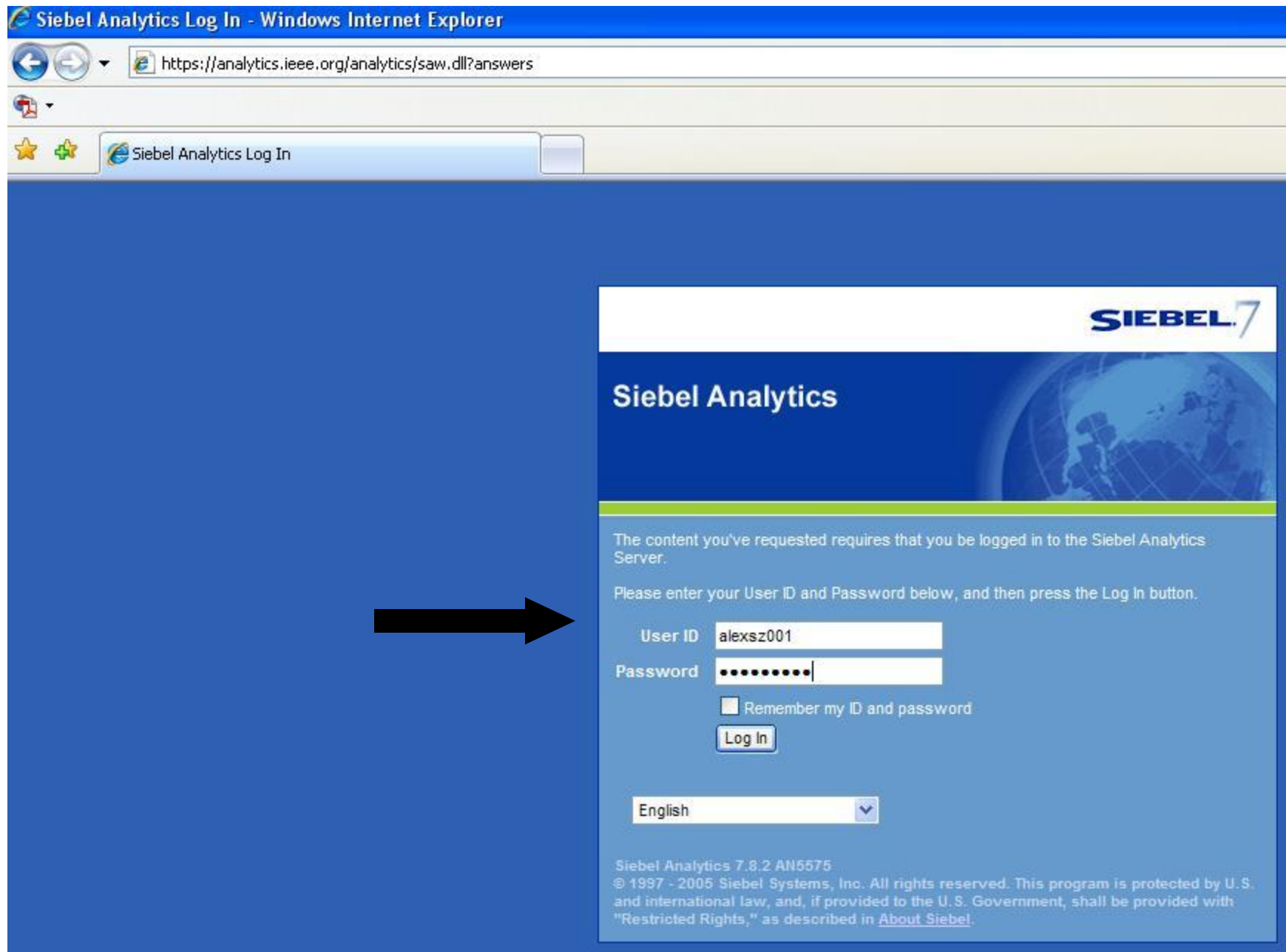
- **Video Training Modules have been created.** Learn SAMIEEE at your own pace. Run module to learn individualized SAMIEEE Functions. See [Training](#) below.

<< Access SAMIEEE >>

By clicking 'Access SAMIEEE' you agree to accept the [terms of condition and use](#)

SAMIEEE is a web enabled tool that allows ad-hoc querying, reporting and downloading of IE
Access to this system is limited to registered users with designated or [automatic access](#). [A](#)
[IEEE Web Account](#).





The screenshot shows a Windows Internet Explorer browser window with the title "Siebel Analytics Log In - Windows Internet Explorer". The address bar displays the URL "https://analytics.ieee.org/analytics/saw.dll?answers". The browser's address bar shows "Siebel Analytics Log In" with a search icon. The main content area has a blue background. On the right side, there is a white box containing the Siebel Analytics login form. The form includes the Siebel 7 logo, the text "Siebel Analytics", and a message: "The content you've requested requires that you be logged in to the Siebel Analytics Server. Please enter your User ID and Password below, and then press the Log In button." The form fields are: "User ID" with the value "alexsz001", "Password" with masked characters ".....", a checkbox for "Remember my ID and password", and a "Log In" button. Below the form is a language dropdown menu set to "English". At the bottom of the white box, there is a copyright notice: "Siebel Analytics 7.8.2 AN5575 © 1997 - 2005 Siebel Systems, Inc. All rights reserved. This program is protected by U.S. and international law, and, if provided to the U.S. Government, shall be provided with 'Restricted Rights,' as described in [About Siebel](#)."

Siebel Analytics Log In - Windows Internet Explorer

https://analytics.ieee.org/analytics/saw.dll?answers

Siebel Analytics Log In

SIEBEL 7

Siebel Analytics

The content you've requested requires that you be logged in to the Siebel Analytics Server.

Please enter your User ID and Password below, and then press the Log In button.

User ID alexsz001

Password

Remember my ID and password

Log In

English

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IEEE

Catalog Dashboards

Manage Catalog

- My Folder
This folder is empty.
- Shared Folders
 - SAMleee**
 - IEEE Membership Statistics
- My Filters
- Shared Filters

Refresh Display

Search

This is the start page for Answers. Return to this page by clicking the Answers link.

Browse Saved Requests
To view requests as stored in the Web Catalog, use the Catalog tab. To view requests organized by Dashboards, use the Dashboards tab. Click a request name to view or modify it.

Create New Request
To create a new request, select a Subject Area.

Subject Areas

- IEEE Society Aggregates
- SAMleee - for Volunteers

IEEE

Catalog Dashboards

Manage Catalog

- My Folder
This folder is empty.
- Shared Folders
 - SAMleee
 - Geographic Predefined Q
 - Society Predefined Quer
 - IEEE Membership Statistics
 - My Filters
 - Shared Filters









Refresh Display

Shared Folders : SAMleee

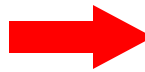
- Geographic Predefined Queries
- Society Predefined Queries



 **Shared Folders : SAMleee : Geographic Predefined Queries**

- | | | | |
|--|---|---|---|
|  | <p>(GEO) Active IEEE Members - Current GOLD (Graduates of the Last Decade)
 Query gives results based on Active IEEE Members and current GOLD Member.
 Modify Criteria Modify Views</p> |  | <p>(GEO) Current Studen
 List of Currently Reporte
 Organizational Unit
 Modify Criteria Modify</p> |
|  | <p>(GEO) Active Members Contact Information
 Active Members with Address, Email and Phone information
 Modify Criteria Modify Views</p> |  | <p>vTools Voting Applica
 To be used for vTool Vol
 Modify Criteria Modify</p> |
|  | <p>(GEO) Active Member Counts by Grade, by Section
 Count of IEEE Members by Grade
 Modify Criteria Modify Views</p> |  | <p>vTools Voting Applica
 To be used for vTool Vol
 their Society Code. For e
 Modify Criteria Modify</p> |
|  | <p>(GEO) Active Society Memberships for Active IEEE Members
 Modify Criteria Modify Views</p> |  | <p>(GEO) New (Higher Gr</p> |

Members within your Organizational Unit.



[\(GEO\) 2010 Last Renewal Year for Active Members - Name, Grade, Email](#)

Results show 2010 Renewal Year for Members Falling under a Grace Period, along with Name, Grade, Membership Status and Email Contact.

[Modify Criteria](#) | [Modify Views](#)

for Educational Activities.



[New Members of IEEE](#)

Results show New Members of IEEE from First Day of Last Month through Current Run Date. (This query is used to produce the Dashboard Report: "Member Activity Update")

[Modify Criteria](#) | [Modify Views](#)

and currently Attending by School



[Title for New Members of IEEE Report](#)

For Administrative Use Only - Query will produce no results for users.

[Modify Criteria](#) | [Modify Views](#)

Student Branch Chair)



Criteria Results Prompts Advanced

Compound Layout (GEO) 2010 Last Renewal Year for Active Mem

Add View: [Grid] [Table] [Print] [Export] [Refresh]


Title: (GEO) 2010 Last Renewal Year for Active Members - Name, Grade, Email

Table

Renew Year	Member Number	Last Name	First Name	Middle Initial	IEEE Current Grade Description	Email Address	Section Name
2010	90533934	Aleksi	Ivan		Graduate Student Member	ialeksi@etfos.hr	Croatia Section
2010	90868390	Ambros	Ivan		Member	ivan.ambros@gmail.com	Croatia Section
2010	41293354	Antonic	Radovan		Member	antonic@pfst.hr	Croatia Section
2010	90315889	Bago	Marko		Member	marko.bago@koncar-institut.hr	Croatia Section
2010	40076802	Balen	Drago		Member	drago.balen@gmail.com	Croatia Section
2010	90561195	Balen	Josip		Graduate Student Member	josip.balen@etfos.hr	Croatia Section
2010	90863842	Balen	Dino		Student Member	dino.balen@gmail.com	Croatia Section
2010	90918567	Barac	Danko		Member	danko1du@yahoo.com	Croatia Section
2010	40279322	Baranek	Mladen		Member	mladen.baranek@gmail.com	Croatia Section
2010	90656291	Barbarisi	Osvaldo		Member	barbarisi@gmail.com	Croatia Section
2010	90863790	Barukcic	Marinko		Results Student Member	marinko.barukcic@etfos.hr	Croatia Section
2010	41348896	Basic	Bojana	D	Member	bojana.dabelo@fer.hr	Croatia Section
2010	21560698	Batnozic	Slaven		Affiliate	slaven_batnozic@hotmail.com	Croatia Section
2010	90284051	Bec	Rados		Member	rados.bec@gmail.com	Croatia Section
2010	90821052	Bec	Filip		Student Member	filip.bec@fer.hr	Croatia Section
2010	40074198	Begusic	Dinko		Member	begusic@fesb.hr	Croatia Section
2010	41336204	Belobrajic	Radivoj		Member	radivoj.belobrajic@ri.t-com.hr	Croatia Section
2010	90585417	Belsa	Igor		Student Member	igor.belsa@fer.hr	Croatia Section
2010	00317693	Beros	Slobodan		Member	sberos@fesb.hr	Croatia Section
2010	80380977	Beslac	Milan		Member	milan.beslac@zg.t-com.hr	Croatia Section
2010	40065344	Blagajac	Snjezana		Member	snj@mail.inet.hr	Croatia Section
2010	90553701	Blasina	Mateo		Student Member	mblasina@gmail.com	Croatia Section
2010	90536641	Bobanac	Vedran		Graduate Student Member	vedran.bobanac@fer.hr	Croatia Section
2010	80143074	Bonkovic	Mirjana		Member	mirjana.bonkovic@fesb.hr	Croatia Section
2010	07746704	Borsic	Mladen		Senior Member	mladen.borsic@fer.hr	Croatia Section

Records 1 - 25

Download




Microsoft Excel - (GEO) 2010 Last Renewal Year for Active Members - Name, Grade, Email [Read-Only]

File Edit View Insert Format Tools Data Window Help Adobe PDF

Reply with Changes... End Review...

	A	B	C	D	E	F	G	H	I
1									
2	(GEO) 2010 Last Renewal Year for Active Members - Name, Grade, Email								
3	Renew Year	Member Number	Last Name	First Name	Middle Initial	IEEE Current Grade Description	Email Address	Section Name	
4	2010	90533934	Aleksi	Ivan		Graduate Student Member	ialeksi@etfos.hr	Croatia Section	
5	2010	90868390	Ambros	Ivan		Member	ivan.ambros@gmail.com	Croatia Section	
6	2010	41293354	Antonic	Radovan		Member	antonic@pfst.hr	Croatia Section	
7	2010	90315889	Bago	Marko		Member	marko.bago@koncar-institut.hr	Croatia Section	
8	2010	40076802	Balen	Drago		Member	drago.balen@gmail.com	Croatia Section	
9	2010	90561195	Balen	Josip		Graduate Student Member	josip.balen@etfos.hr	Croatia Section	
10	2010	90883842	Balen	Dino		Student Member	dino.balen@gmail.com	Croatia Section	
11	2010	90918567	Barac	Danko		Member	danko1du@yahoo.com	Croatia Section	
12	2010	40279322	Baranek	Mladen		Member	mladen.baranek@gmail.com	Croatia Section	
13	2010	90656291	Barbarisi	Osvaldo		Member	barbarisi@gmail.com	Croatia Section	
14	2010	90863790	Barukcic	Marinko		Graduate Student Member	marinko.barukcic@etfos.hr	Croatia Section	
15	2010	41348896	Basic	Bojana	D	Member	bojana.dabelo@fer.hr	Croatia Section	
16	2010	21560698	Batnozc	Slaven		Affiliate	slaven_batnozc@hotmail.com	Croatia Section	
17	2010	90284051	Bec	Rados		Member	rados.bec@gmail.com	Croatia Section	
18	2010	90821052	Bec	Filip		Student Member	filip.bec@fer.hr	Croatia Section	
19	2010	40074198	Begusic	Dinko		Member	begusic@fesb.hr	Croatia Section	
20	2010	41336204	Belobrajic	Radivoj		Member	radivoj.belobrajic@rlt-com.hr	Croatia Section	
21	2010	90585417	Belisa	Igor		Student Member	igor.belisa@fer.hr	Croatia Section	
22	2010	317893	Beros	Slobodan		Member	sberos@fesb.hr	Croatia Section	
23	2010	80380977	Beslac	Milan		Member	milan.beslac@zg-t-com.hr	Croatia Section	
24	2010	40065344	Blagajac	Snjezana		Member	snj@mailinet.hr	Croatia Section	
25	2010	90553701	Blasina	Mateo		Student Member	mblasina@gmail.com	Croatia Section	
26	2010	90536841	Bobanac	Vedran		Graduate Student Member	vedran.bobanac@fer.hr	Croatia Section	
27	2010	80143074	Bonkovic	Mirjana		Member	mirjana.bonkovic@fesb.hr	Croatia Section	
28	2010	7746704	Borsic	Mladen		Senior Member	mladen.borsic@fer.hr	Croatia Section	
29	2010	80418328	Bosnjak	Darjan		Graduate Student Member	darjan.bosnjak@fer.hr	Croatia Section	
30	2010	90807857	Braovic	Maja		Member	mbraovic@fesb.hr	Croatia Section	
31	2010	90282592	Bremec	Igor		Member	igor.bremec@gmail.com	Croatia Section	
32	2010	80523564	Brkic	Igor		Member	echnels@gmail.com	Croatia Section	
33	2010	90691401	Brkic	Lijana		Graduate Student Member	lijana.brkic@fer.hr	Croatia Section	
34	2010	90741870	Brkic	Karla		Graduate Student Member	karla.brkic@fer.hr	Croatia Section	
35	2010	41438523	Brnobic	Dalbor		Member	dbrnob@rnteh.hr	Croatia Section	
36	2010	90862234	Brodanac	Damir		Student Member	damir.brodjanac@gmail.com	Croatia Section	
37	2010	80702088	Brumec	Josip		Member	josip.brumec@zg.htnet.hr	Croatia Section	
38	2010	90428483	Bujdo	Marinko		Graduate Student Member	marinko.bujdo@siemens.com	Croatia Section	
39	2010	90617877	Bujic	Bisera		Member	biserabujic@yahoo.com	Croatia Section	
40	2010	90585404	Camber	Denis		Student Member	denis.camber@gmail.com	Croatia Section	
41	2010	90407956	Capuder	Tomislav		Graduate Student Member	tomislav.capuder@fer.hr	Croatia Section	
42	2010	80523611	Carevic	Sanela		Member	sanela.carevic@fer.hr	Croatia Section	
43	2010	90909804	Cavar	Damir		Associate Member	dcavar@me.com	Croatia Section	



After the Terminator Action, at the end of February, all the Pre-Arrears go to the Predefined Query Showing Arrears

After the Terminator Action use SAMIEEE to get the list of **Arrears** (deactivated members) in your Organizational Unit

- Go to SAMIEEE www.ieee.org/organizations/vols/samieeee/
- Click Access SAMIEEE
- Insert you User ID and Password and Login
- Click SAMleee in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries

- **From the list of Predefined Queries select**
 - (GEO) Arrears: Member Contact Info By Section-By Grade
 - Download the list to Excel and sort the data as you like...



User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions

(names must be in the Geographic Roster!)

- Region Directors, Director Elects, Past Directors, Treasures, Secretaries
- Region MD Chairs
- Section/Council/Subsection Chairs, Vice Chairs, Treasures and Secretaries
- Section/Council/Subsection MD Chairs
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasures, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- Society Membership Chairs



Thank you!

a.szabo@ieee.org



Updates & Reminders / Direction



Reminders / Updates



- ❑ The IEEE Presidents' Change the World Competition deadline for project submissions is 31 January 2011
 - www.ieee.org/changetheworld

- ❑ e-Membership Offer / Developing Nations
 - Launched 16 August 2010
 - Available to 153 countries (Regions 8, 9, 10)
 - Updated Orientation scheduled for Region & Section MD Chairs on 25 & 27 January at 10:00am or 9:00PM EST. Message sent 13 January with information and links to register
 - Review progress to date
 - Update new MD Volunteers
 - www.ieee.org/emember

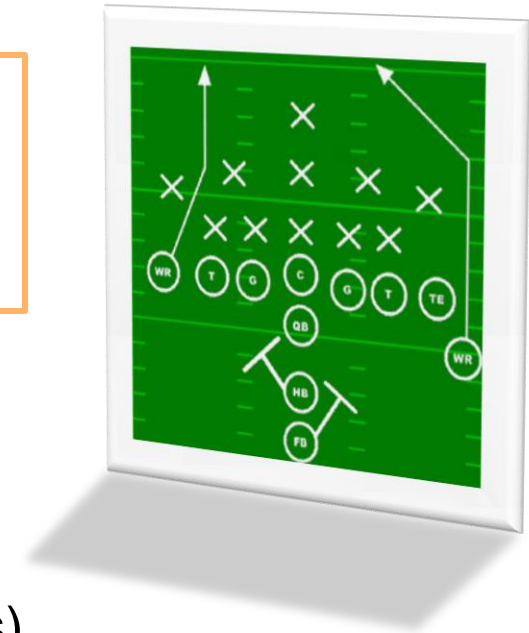


Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 10% effort - Arrears Recovery
 - 90% effort - Recruitment

- ❑ September through December (switching gears)
 - 85% Recruitment
 - 15% Renewal monitoring



All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Future MD Webcast Topics & Speakers – Tentative Schedule

FEBRUARY

- SAMIEEE Overview
- Student Competitions Update
- GOLD Region Affinity Group Award Proposal

MARCH

- TBD



Wrap Up / Direction – Next Webcast

Weekday or Weekend **10 or 12 February 2011 ?**

NOTE: IEEE Board of Directors Meeting during week of 14 February and MGA Meeting on Saturday, 19 February 2011

January	February	March
April	May	June
July	August	September
October	November	December



Open Floor Q&A



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or moderator.



APPENDIX



Appendix

Field Team Resources



The image displays the cover of the IEEE Membership Development Manual for September 2010. The cover features the IEEE logo at the top left. Below the logo, there are several promotional graphics. One graphic shows a group of people with the text "Engineering a Brighter Future with IEEE" and "IEEE Membership: the foundation of innovation". Another graphic shows a woman at a computer with the text "Accelerate your plans with IEEE." and "www.ieee.org/jdm". A third graphic shows a man at a computer with the text "Accelerate your plans with IEEE." and "www.ieee.org/jdm". A fourth graphic shows two people in a field with wind turbines and the text "Build a better tomorrow with IEEE." and "www.ieee.org/jdm". The text "IEEE Membership Development Manual" and "2010 September" is prominently displayed on the right side of the cover.

IEEE

IEEE Membership Development Manual

2010 September

Engineering a Brighter Future with IEEE
IEEE Membership: the foundation of innovation

Accelerate your plans with IEEE.
www.ieee.org/jdm

Accelerate your plans with IEEE.
www.ieee.org/jdm

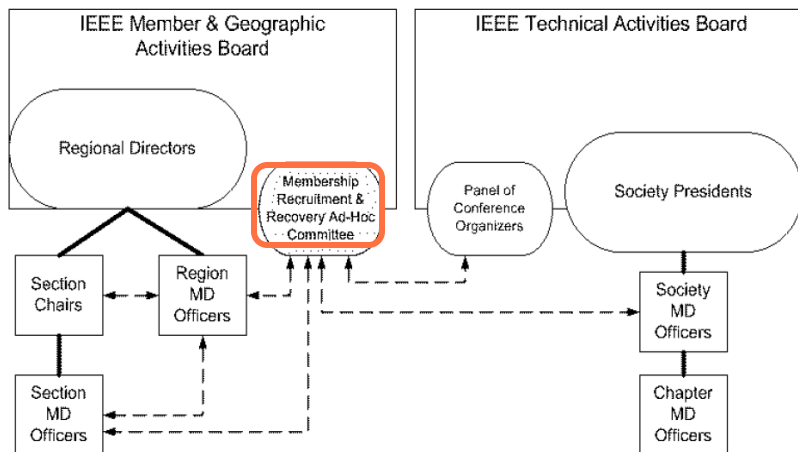
Build a better tomorrow with IEEE.
www.ieee.org/jdm

This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials.

Forward questions and suggestions to:
grow-membership@ieee.org

MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2011)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Javvad Qasimi



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Dirk Van Hertem



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scolli



R10 - Hang-Bong Kang



The Regional “Field Team”

■	Gim Soon Wan	R1	gimsoon@ieee.org
■	Javvad Qasimi	R2	javvad@ieee.org
■	James M. Anderson	R3	jim.anderson@ieee.org
■	Tarek Lahdhiri	R4	lahdhiri@ieee.org
■	Robert Scolli	R5	r.scolli@ieee.org
■	Randall G. Redondo	R6	rredondo@ieee.org
■	Lawrence Whitby	R7	lwhitby@ieee.org
■	Dirk Van Hertem	R8	dirk.vanhertem@ieee.org
■	Gustavo A. Giannattasio	R9	gianna@ieee.org
■	Hang-Bong Kang	R10	hbkgang@catholic.ac.kr
■	Cathy Downer	IEEE Staff	c.downer@ieee.org
■	John Day	IEEE Staff	j.day@ieee.org



Membership Development Portal – www.ieee.org/md

IEEE.org | IEEE Xplore Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites



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[Member-Get-a-Member](#)

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This web portal supports IEEE volunteers who are engaged in membership development activities.

On this Page:

- [The "Elevator" Pitch for Membership Committee and Contacts](#)

The "Elevator" Pitch for Membership

The 1-line Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

The 15-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members.

The 30-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members. IEEE creates an environment where members collaborate on world-changing technologies - from computing and sustainable energy systems to communications, robotics and healthcare. To minimize

MD Key Resources (Web Account required)

- [MD Manual \(PDF, 1046 KB\)](#)
- [SAMIEEE Online](#)
- [MD Webcast Archive Guide for 2010](#)
- [MD Webcast Archive Guide for 2009](#)
- [Monthly Progress Reports and Statistics August 2004 - Present](#)
- [Regional and Section Membership Statistics Dec 2005 - July 2007](#)
- [Guide to reading the IEEE Membership Statistics Reports](#)
- [Membership Development Online Community](#) - Login is required for access to the community/group.
- [Order MD Kit](#) - Includes brochures, posters, and flyers. Login is required to access form.

Membership Promotion

- [IEEE Membership Flyer \(PDF, 6.94 MB, 1 page\)](#)
- [PowerPoint Presentations on](#)

- Membership Reports
- MD Online Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance (One-page flyer)
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10
- Presentation templates
- IEEE membership statistics



Online Order Form available

The world's leading professional association
for the advancement of technology

Home
> Volunteers
Membership Development

On-Demand Kit Order Form: IEEE Membership Development

Introduction: This online ordering form is a resource for membership development officers. You can now select a Kit to compliment your need of membership development materials – either for a meeting or event.

Meeting Kit (e.g. Section, Regional, Society or Leadership meetings)

	Small	Large
Membership Recruitment Brochure	10	20
Higher Grade Membership Application Pad	1	1
Promotional Poster for IEEE Membership	2	5
MGM Flyer	5	10
MGM Business Card	25	50
Assorted IEEE promotional items		
• Bumper Stickers	15	25
• Foam Puzzles	5	10
• Assorted Bookmarks	10	15
First Year Member Cards and Envelope	1 set	1 set
First Year Member Flyer	1	1
myIEEE Information Sheet	5	10
IEEE.tv Information Sheet	5	10

SELECT KIT Small Large

Event Kit (e.g., Conferences, Congresses, tradeshows, etc)

	Small	Large
Membership Recruitment Brochure	20	0
1-Page Membership Flyer	0	100
Professional Grade Membership Application Pad	1	2
Promotional Poster for IEEE Membership	5	5
MGM Flyer	10	15
MGM Business Card	50	75
Assorted IEEE n/a-aways		



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??

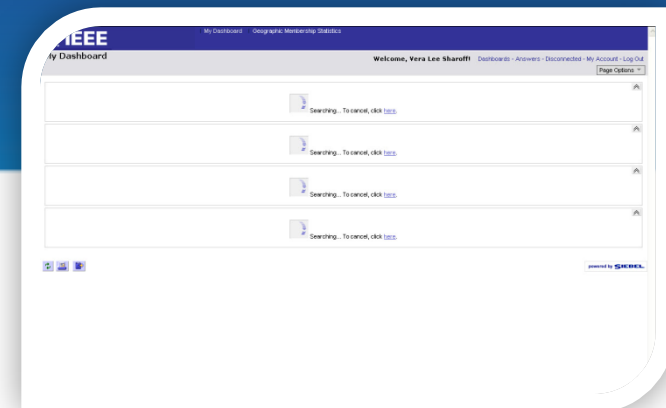


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

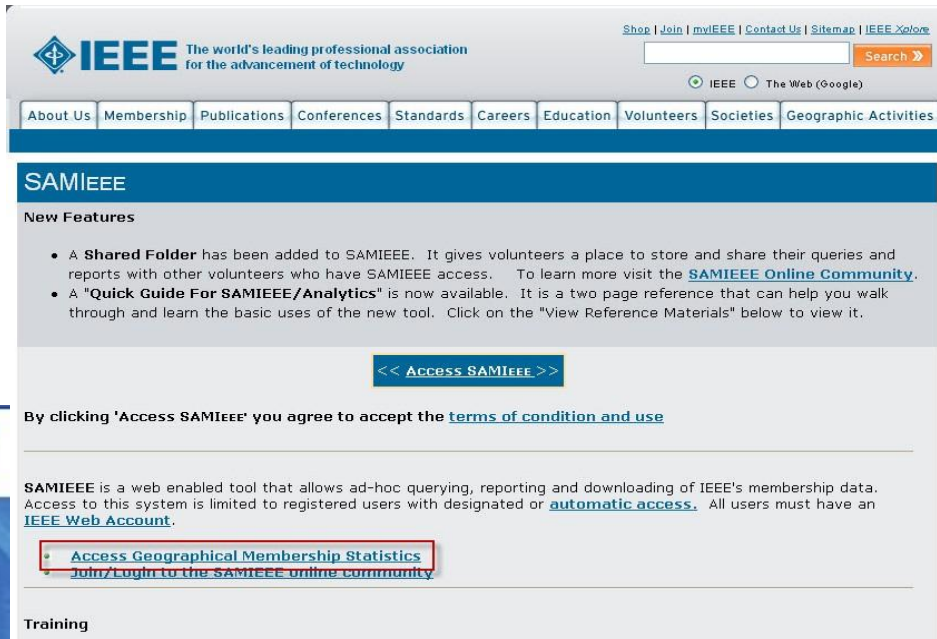
Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org



MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



Opening Dashboard



IEEE

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

powered by SIEBEL

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area



Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. On the left sidebar, under 'Saved Content', there is a 'Shared Folders' section. Inside it, the 'SAMleee' folder is expanded, and the 'Geographic Predefined Queries' subfolder is highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to this subfolder. The main area of the editor is currently empty, with a 'Properties | Delete' button visible.



NEW Files in Predefined Queries – labeled (MD)

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

(GEO) Active Members Contact

(GEO) Active Member Counts by:

(GEO) Active Society Members

(GEO) Address Label Fields - A

(GEO) Arrears - Member Contac

(GEO) Current IEEE Life Member

(GEO) Email Addresses - Active

(GEO) New IEEE Members - last

(GEO) Society Member Counts k

(GEO) Volunteer History for Act

(GEO) Active Members with no

(GEO) Current IEEE Life Member

(GEO) Postal Code Counts for A

(GEO) SM Upgrade - 1st Level F

(GEO) White File - Active Memb

(GEO) White File - All Members

(GEO) All Members - Grade, Sta

(GEO) Members Moved into Sec

(GEO) Renewal Year for All Mei

(GEO) Current Society Chapter

(GEO) Current Life Members wit

(GEO) Active IEEE Women In Bn

(GEO) Current Student Branch C

(GEO) 2008 Last Renewal Year

(GEO) Current Educational Activ

(GEO) Active Student Member C

(GEO) Current Student Branches

(GEO) Active Student Members,

(GEO) Active Society Members

(GEO) Current Section and Sub

(GEO) Inactive Members (includi

(MD) Members Joining in Past 30

(MD) All Members Joining Since

(MD) Members in Arrears (cont

(MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Properties Delete

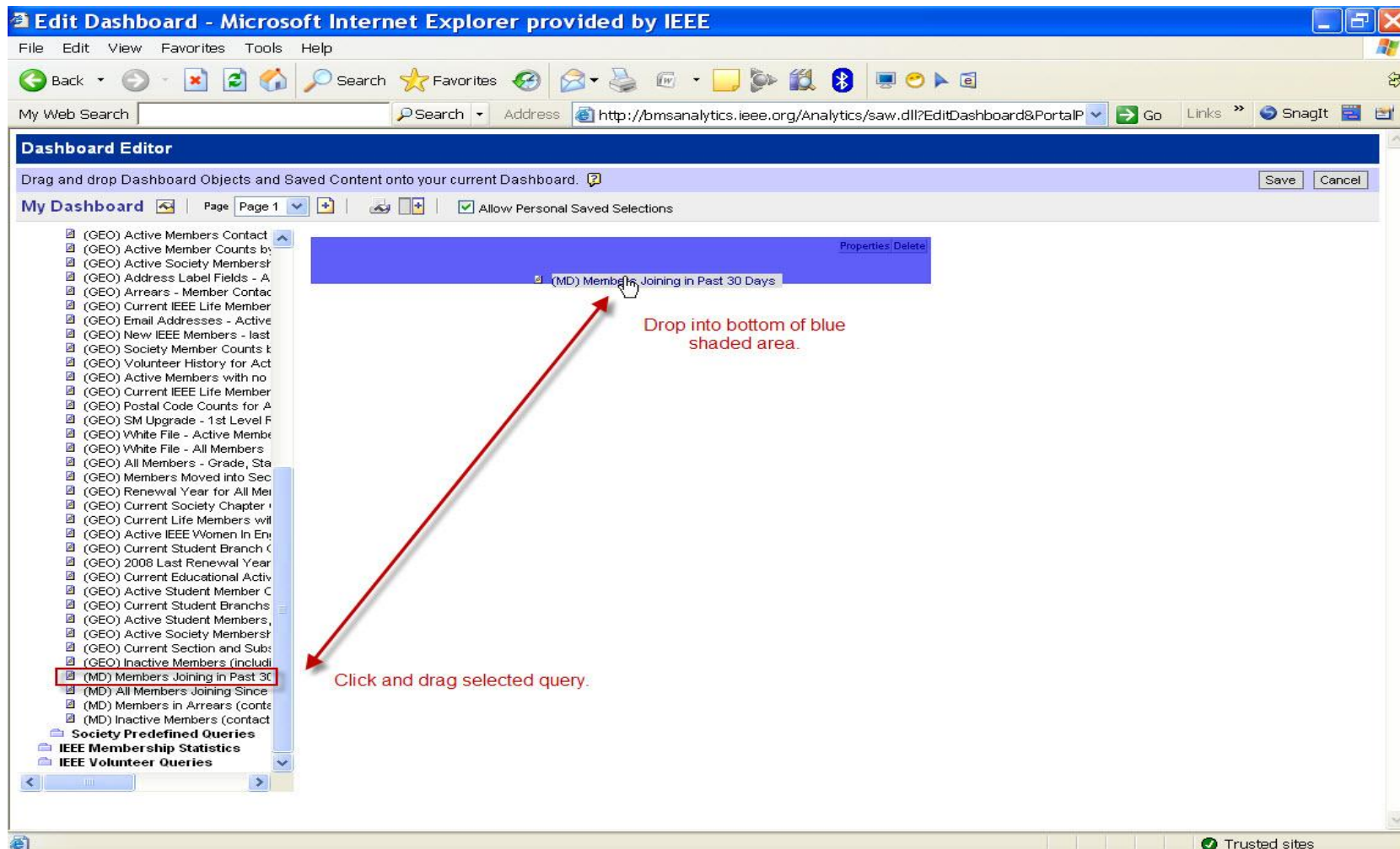
Scroll down until you find the appropriate queries.

New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties Delete

Properties Rename Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...



Query now appears as "Section 1" of the Dashboard setup.



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P... (MD) Members Joining in Past 30 Days

Properties: Delete

Properties: Rename Delete

Properties: Rename Delete

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalP> Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (contc
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

Display Results

Report Links ...

Show View

Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of query objects, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member', '(GEO) Email Addresses - Active', '(GEO) New IEEE Members - last', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Me...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wil...', '(GEO) Active IEEE Women In En...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year', '(GEO) Current Educational Activ...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members', '(GEO) Active Society Memberst', '(GEO) Current Section and Subs...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 3...', '(MD) All Members Joining Since', '(MD) Members in Arrears (conta...', and '(MD) Inactive Members (contact...'. Below this list are 'Society Predefined Queries', 'IEEE Membership Statistics', and 'IEEE Volunteer Queries'. The main workspace shows a 'Section 1' containing a query titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open over this query, with the following options: 'Modify' (unchecked), 'Refresh' (unchecked), 'Printer Friendly' (unchecked), 'Download' (checked), and 'Add to Briefing Book' (unchecked). A red arrow points from the text 'Select Download' to the 'Download' checkbox, and another red arrow points from the text 'Then click on OK' to the 'OK' button.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

Save **Cancel**

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Section 2

(MD) All Members Joining ...

Section 3

(MD) Members in Arrears (...)

Section 4

(MD) Inactive Members (co...



Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
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To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	University	Cir		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering	3616 Duane Ct	Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member		1827 Osprey Point Cir		Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ	3219 College St	PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member		10 Falligant Ave		Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University	10609 Gray Fox Way		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State	10609 Gray Fox Way		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University	609 Wild Turkey Rd		Savannah	GA

Download

Page Options

- Edit Dashboard...
- Save Current Selections
- Clear My Selections

To add, change or delete selected reports, click on Page Options/Edit Dashboard.

javascript:void(null) Trusted sites

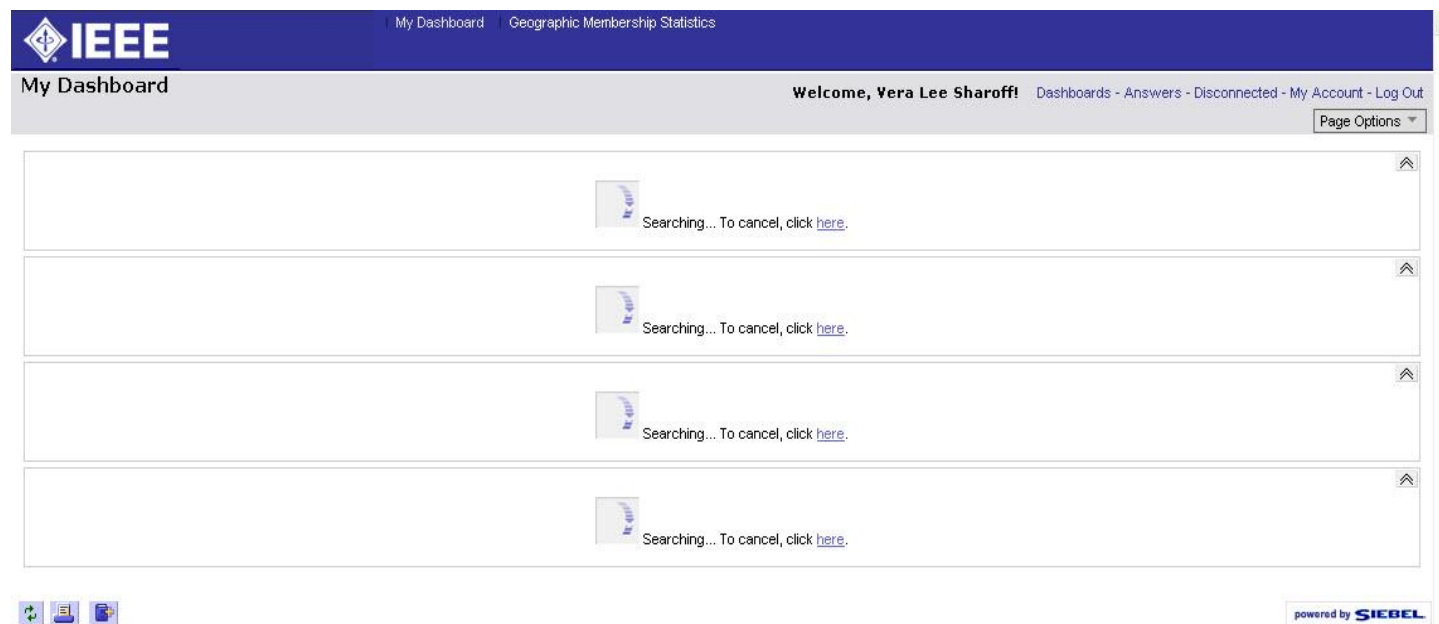


Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the title 'Dashboard Editor' and a subtitle 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' To the right of the subtitle are 'Save' and 'Cancel' buttons. Below the header, there is a toolbar with 'My Dashboard', 'Page' (set to Page 1), and a checkbox for 'Allow Personal Saved Selections'. On the left side, there are two panels: 'Dashboard Objects' and 'Saved Content'. The 'Dashboard Objects' panel lists various object types like Section, Link or Image, Embedded Content, HTML, Folder, Guided Nav. Link, Briefing Book Nav. Link, and Advanced Report. The 'Saved Content' panel is expanded to show 'Dashboards' (My Dashboard, Geographic Membership Statistics) and 'My Folder' (Current Society Members with Contact I, Active IEEE Members - Current GOLD (G (SOC) Current Society Members by Sec, (MD) Inactive Members (contact informa, (MD) Members Joining in Past 30 Days). Below these panels is the main dashboard area, which is a grid of four sections. Each section has a title and a content area. The sections are: Section 1 (MD) Members Joining in P..., Section 2 (MD) All Members Joining ..., Section 3 (MD) Members in Arrears (...), and Section 4 (MD) Inactive Members (co...). Each section has a 'Properties: Rename: Delete' link in the top right corner. A red box highlights the 'Save' button in the top right corner of the editor. A red arrow points from the 'Save' button to the text: 'Dashboard setup area appears. Select Properties, Rename or Delete as required to modify. Save after changes are complete.'



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, the IEEE logo is on the left, and navigation links for 'My Dashboard' and 'Geographic Membership Statistics' are on the right. Below the header, the text 'My Dashboard' is on the left, and a welcome message 'Welcome, Vera Lee Sharoff!' is in the center, followed by links for 'Dashboards - Answers - Disconnected - My Account - Log Out' and a 'Page Options' dropdown. The main content area contains four identical search bars, each with a small icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left, there are three small icons (refresh, print, and another), and at the bottom right, it says 'powered by SIEBEL'.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

International Phone Numbers MD Webcast





U.S. and Canada 800 945 5981 Participant Dial in Code: 5625506
Toll-free numbers for 15 January 2011 MD Webcast

Argentina (2): 08006663397

Australia (2): 1800701937

Austria (2): 0800293053

Brazil (2): 08008916997

Bulgaria (2): 008001171111

Chile (2): 12300208970

China (2): 8008190031

Colombia (2): 018005180865

Croatia (2): 0800223264

Czech Republic (2): 800700965

Denmark (2): 80889269

Estonia (2): 8000100335

Finland (2): 0800116654

France (2): 0800911922

Germany (2): 08001807083

Hong Kong (2): 800968283

Hungary (2): 0680019056

India (2): 0008001007108

Indonesia (2): 0018030176654

Ireland (2): 1800949100

Israel (2): 1809457755

Italy (2): 800788945

Japan (2): 00531160882

Latvia (2): 80003911

Lithuania (2): 880031204

Malaysia (2): 1800813988

Mexico (2): 0018005146622

New Zealand (2): 0800451321

Norway (2): 80019903

Panama (2): 008002266830

Peru (2): 080054557

Poland (2): 008001124244

Portugal (2): 800819841

Russia (2): 81080027371012

Singapore (2): 8001012058

South Africa (2): 0800983485

